



CUMBERLAND
COUNCIL



Cumberland 2030: Our Local Strategic Planning Statement

DRAFT JUNE 2019



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Acknowledgement of Traditional Custodians

Cumberland Council acknowledges the traditional custodians of this land, the Darug people and pays respect to their elders both past and present.



Part A:
CONTEXT

1. Introduction

ABOUT THE LOCAL STRATEGIC PLANNING STATEMENT

Cumberland 2030: Our Local Strategic Planning Statement plans for the Cumberland area's economic, social and environmental land use needs over the next 10 years. It sets clear planning priorities about what will be needed, such as jobs, homes, services and parks. *Cumberland 2030* also sets out actions to deliver the priorities for the community's future vision.

Cumberland 2030 will guide the content of Council's Local Environmental Plan (LEP) and Development Control Plan (DCP) to achieve both State and local priorities, and deliver the key ingredients of a highly liveable, environmentally sustainable and socially diverse urban area. It will also inform broader council policy and other local planning tools, such as our Local Infrastructure Contributions Plan, to ensure that local facilities are provided as the community's needs change. By setting clear directions and priorities for the future, *Cumberland 2030* will be a tool to seek support from the State and Federal Government for projects and funding in Cumberland.

CUMBERLAND COMMUNITY STRATEGIC PLAN

The first Cumberland Community Strategic Plan was adopted by Council in 2017. It establishes a 10 year vision for Cumberland and a series of long-term strategic goals and measures that balance Council's commitment to social and cultural cohesion, the local economy, our natural and built environments and all members of the Cumberland community.

Cumberland 2030 works with Council's Community Strategic Plan, recognising that many of the directions in the Central City District Plan align closely with the priorities expressed by the Cumberland community.

CONSULTATION AND COMMUNITY INVOLVEMENT

Cumberland 2030 has been prepared through research and analysis, consideration of key issues and opportunities, and the development of local planning priorities and actions that will achieve Council's vision and desired future outcomes for the Cumberland area.

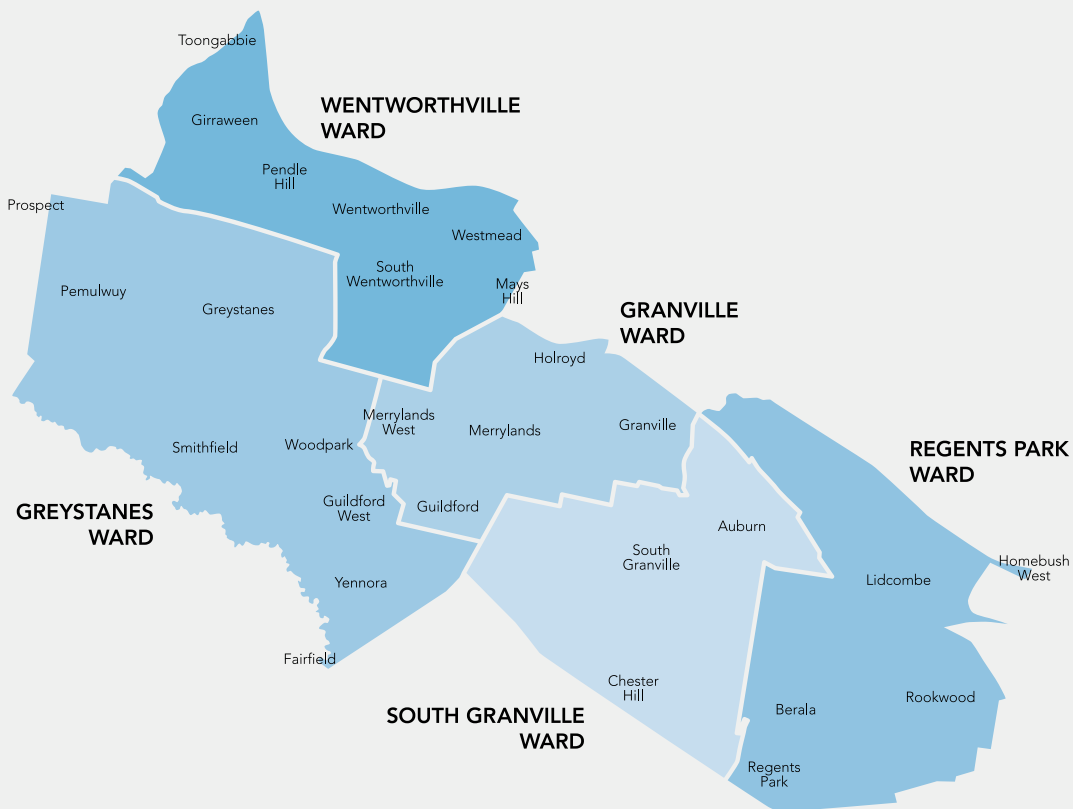
The local planning priorities and actions build on the community's vision and aspirations for the area. These were expressed during a range of community and stakeholder consultations since the establishment of Cumberland Council. *Cumberland 2030* is also being consulted upon and further community feedback will inform the final version of our plan.

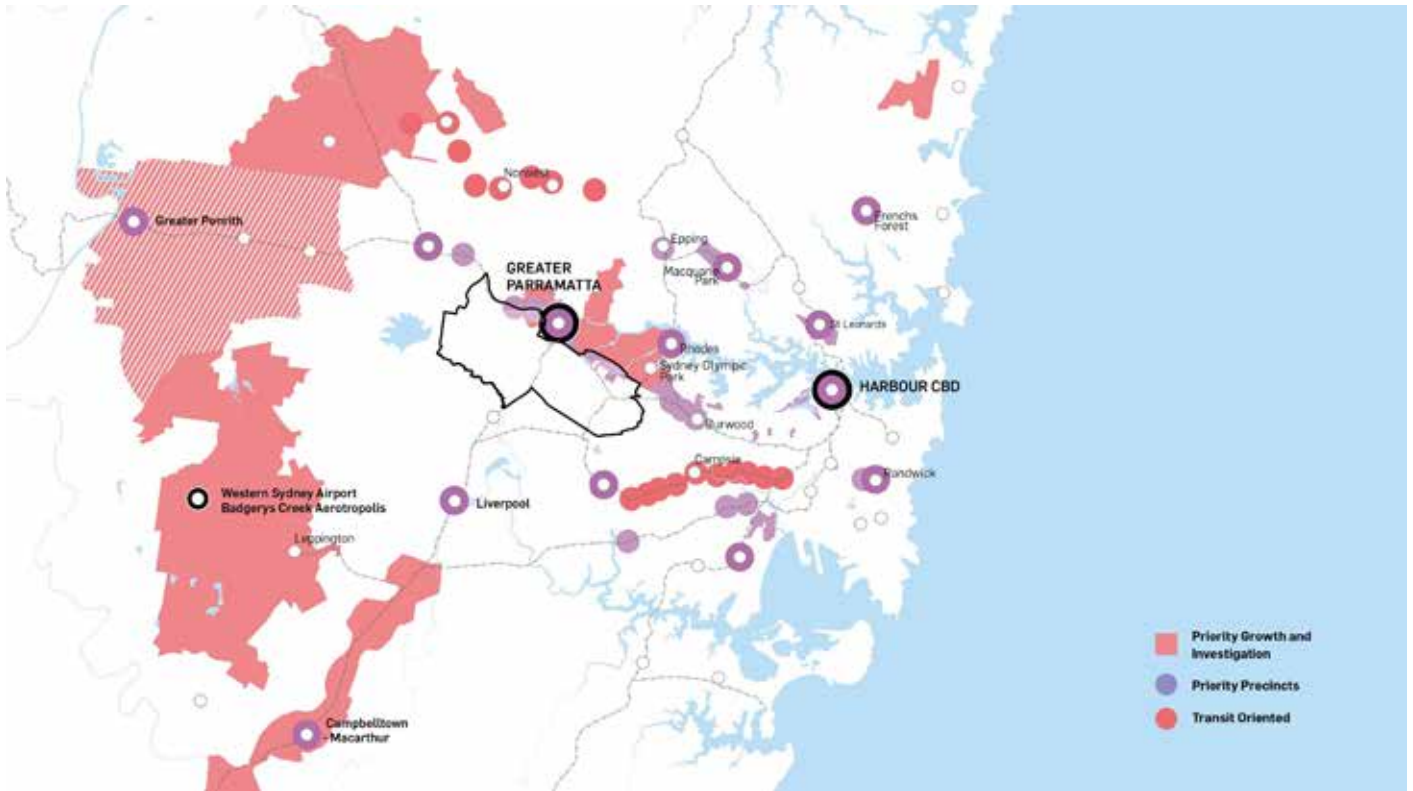
What the community told us they want

- ✓ Sense of community and liveability of the area
- ✓ Education
- ✓ Equality and access to infrastructure and services
- ✓ High quality and a diverse range of green spaces
- ✓ Jobs close to home
- ✓ Safety
- ✓ A strategic approach to planning and development that results in positive outcomes for the community
- ✓ Positive leadership based on community involvement in decision making
- ✓ Cleanliness

2. Strategic and local context

Proclaimed on 12 May 2016, Cumberland Council covers more than 72 sq.km stretching from Rookwood Cemetery in the east, along the M4 Motorway and Western Rail Line in the north, and Prospect Creek in the south to Prospect Hill in the west.





OUR PLACE IN THE DISTRICT

Cumberland is strategically situated in the Greater Sydney Region with easy access to the Parramatta CBD (Central River City), Sydney CBD (Eastern Harbour City) and Western Sydney Aerotropolis (Western Parkland City). Cumberland is also advantageously positioned within the Central City District, identified as one of the fastest growing in Greater Sydney and Australia.

Cumberland sits on the doorstep of the Greater Parramatta and Olympic Park growth area (GPOP) and is set to benefit from a range of committed and planned investments in major infrastructure. *Cumberland 2030* seeks to strengthen Cumberland's place in the Central City District by promoting and supporting our natural, built and cultural assets, and by leveraging off investment in GPOP to benefit our local economy and community. Cumberland's distinctive and valued 'urban' character will play a critical role in delivering housing opportunities and key support services within a 30-minute catchment of Parramatta CBD and GPOP.

Cumberland is a vibrant, diverse, active, economically progressive LGA contributing significantly to the regional economy due to its thriving employment base. For example, the freight and logistics sector contributes at least \$709 m in wages to Cumberland and, if considered

together with advanced manufacturing and food and beverage manufacturing, has considerably higher contributions to industry value addition and incomes paid than in the Greater Sydney Region.

Cumberland has a distinct locational advantage for these and other sectors due to its connectivity and location at the geographic heart of the Sydney region. It is serviced by the motorway network and centrally located between Parramatta and Sydney CBDs. Cumberland's most competitive feature is its accessibility to various distribution catchments across metropolitan Sydney.

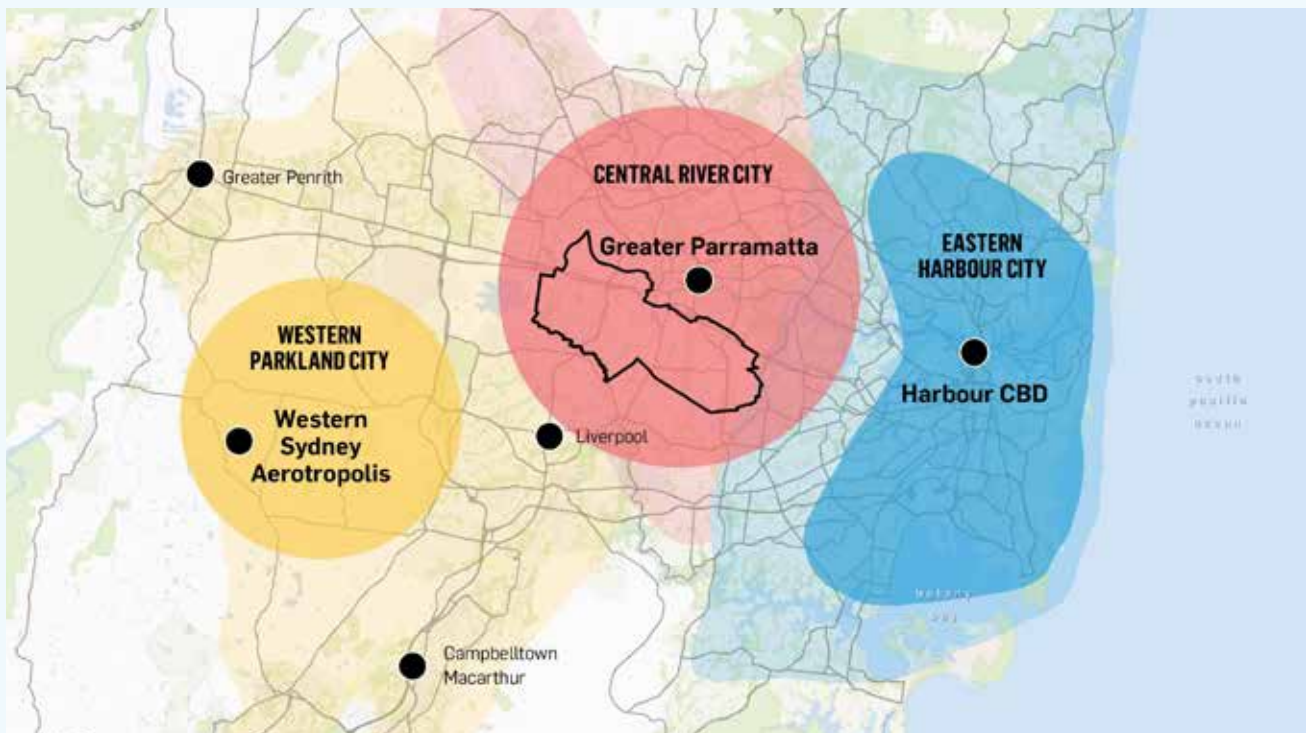
Many of Cumberland's centres and employment precincts play a critical and symbiotic role in strengthening the regional economy, Parramatta CBD and Greater Parramatta. Council considers Greater Parramatta to include the arc of centres stretching from Lidcombe to Westmead. *Cumberland 2030* emphasises the importance of this two-way relationship. Merrylands as a strategic centre forms a key component of the continuing story of economic success for Cumberland. Our plans and policies support the complementary relationship between Merrylands and Parramatta CBD to capitalise on the synergies between these two key centres.

REGION, DISTRICT AND LOCAL STRATEGIC PLANS

The Greater Sydney Region Plan: A Metropolis of Three Cities sets a 40-year vision and establishes a 20-year plan to manage growth and change for Greater Sydney in the context of social, economic and environmental matters. The Plan is built on the premise of a 30-minute city, where most residents live within 30 minutes of their jobs, education and health facilities, services and great places. Cumberland is one of four council areas (along with Parramatta, Blacktown and The Hills) that make up the Central City District, within the Central River City.

The Central City District Plan provides a more detailed context to the directions and objectives of the Greater Sydney Region Plan specific to the area. It describes how the District will grow substantially, capitalising on its location close to the geographic centre of Greater Sydney, with unprecedented public and private investment contributing to new transport and other infrastructure leading to major transformation. Greater Parramatta is the core of the Central River City and Central City District.

Cumberland 2030: Our Local Strategic Planning Statement describes how the Cumberland area will develop and grow over the next 10 years, consistent with State and local policy, and community aspirations. It sets a land use vision and establishes priorities and actions for Council to manage growth and change. The document also outlines how it aligns with Region and District Plans.



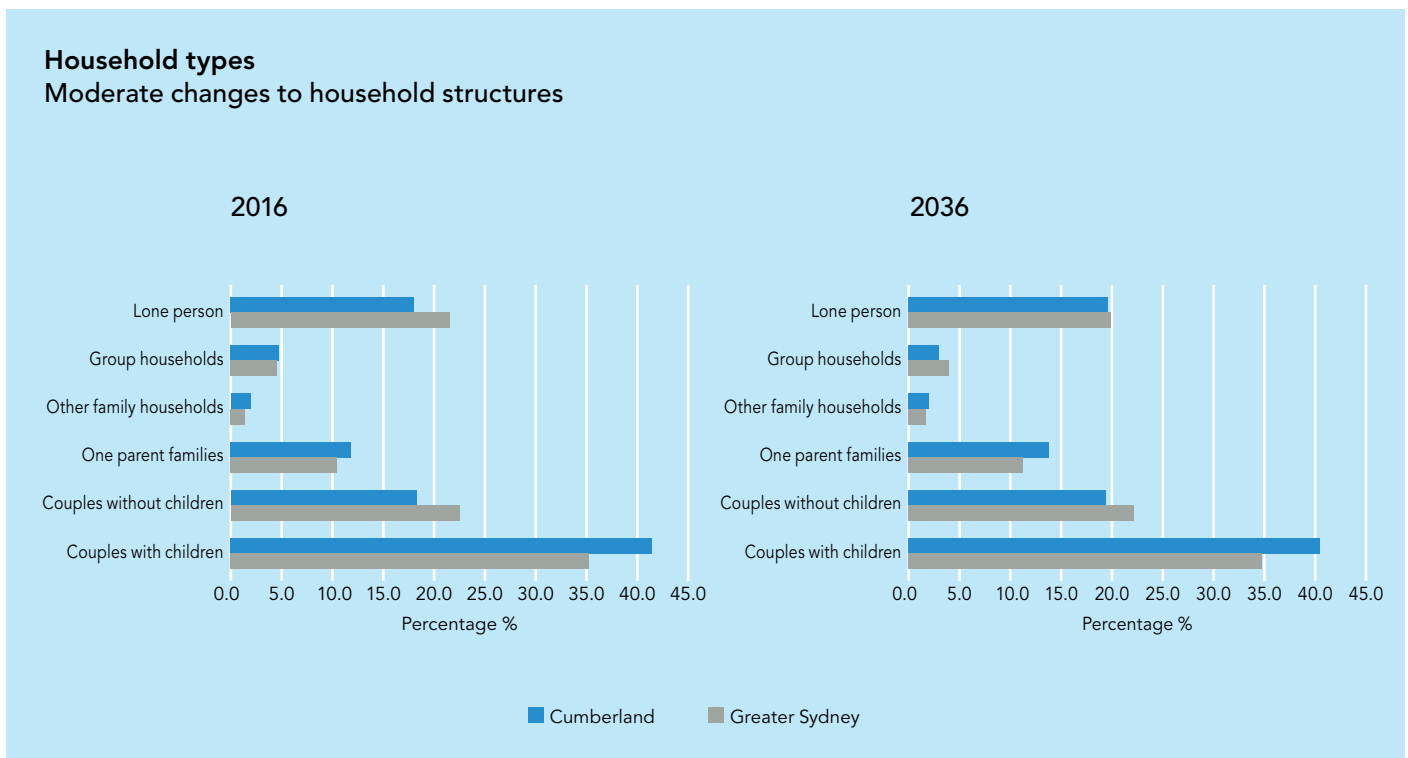
OUR GROWTH IN CONTEXT

Cumberland is experiencing population growth, new infrastructure plans and a changing economic landscape that presents opportunities for industry, culture and city planning.

The Cumberland population is forecast to grow by around 30% over the next 20 years to reach approximately 300,000 people by 2036. This requires a strategic approach that caters for this growth. Significant increases are forecast for couple families with dependants, meaning that young families will be attracted to Cumberland and will continue to grow in number. Access to education, care and services for young people will be among our community's highest priorities.

The population and number of households in Cumberland has increased substantially over the past years and are forecast to continue to increase. Correspondingly, the number of dwellings needed to house the future population is forecast to increase. Based on the projected growth, it is essential to recognise the number of households and dwellings required to meet the housing needs of the population. Given the projected growth, it is critical that the supply of housing be delivered to meet the population targets.

	Historical		Forecast			
	2011	2016	2021	2026	2031	2036
Population	203,181	225,691	260,173	279,636	293,373	304,811
Households	63,721	71,366	82,078	88,926	94,107	98,574
Dwellings	67,208	72,154	72,991	91,401	96,827	101,510



OUR LOCAL ADVANTAGES AND OPPORTUNITIES

Location

Cumberland benefits from its location and proximity to strategic centres and employment hubs immediately surrounding the area. The Interim Land Use and Implementation Plan for Greater Parramatta presents opportunities for growth and development in jobs and housing, particularly in Wentworthville and Westmead. Our own centres and employment lands are also valuable assets with potential to provide local jobs and services for our growing population. Council is committed to supporting and promoting our centres and employment lands to benefit the Cumberland community and local economy.

Economy

Cumberland is home to substantial industrial and employment lands accommodating a diverse range of jobs and services. The Cumberland economy provides over 86,000 local jobs in over 20,000 businesses. The main industries in Cumberland contributing to local employment are manufacturing, retail trade, transport, postal and warehousing, construction, healthcare and social assistance, and education and training. Cumberland appeals to these sectors as a destination due to accessibility to various distribution catchments across metropolitan Sydney.

Council recognises the opportunity to transition the area's economy into high order and productive industries and the knowledge based intensive economy. Council actively seeks to leverage its employment and innovation lands to increase economic efficiencies and ultimately grow Cumberland's local economy to help create more local employment and investment.

The prospect of a better connected area will be a catalyst for investment in our employment lands precincts. Our traditional industrial base continues to offer strong employment opportunities, while at the same time our employment precincts are transitioning to embrace innovation, creative and technology-based industries. Our population is young and increasingly tertiary educated, providing a ready workforce to support new and emerging enterprises.

Land use

The majority of land use in Cumberland is residential (56.9%), with the second major contributor being industrial/employment (16.2%). The land use framework in Cumberland is well placed to support additional growth in both jobs and housing in the short to medium term, particularly in our key centres. Whilst land in and around these centres is zoned for higher density development, there is opportunity to explore options for medium density development as transitions zones, and in supported areas around our local centres and transport nodes to support the 30-minute city.

Centres

Our town centres have a range of services and facilities to support future growth. They are a focus for community life, retailing and entertainment, providing a highly valued 'cultural' atmosphere. With opportunities for markets, festivals and other community events, our centres are an important part of the social fabric of Cumberland and a meeting place for the community. Council recognises the importance of retaining and promoting the essential role and character of our centres, and especially the small businesses they support as the backbone of our local economy and culture.

Transport

Cumberland is generally well serviced by rail, with a major interchange at Lidcombe. The road network is also extensive and includes cross-regional connections through Woodville Road (north and south connection) and M5 Motorway and Parramatta Road (east and west connection). There is also an extensive bus network serving the Cumberland area.

Planned investment in regional transport upgrades and infrastructure by the State Government will significantly improve access for residents and visitors, both within and beyond the Central City District and Cumberland, to Sydney's key centres. Our industry and businesses will also benefit from improved connections to key markets, major ports and airports.

Our local plans and policies will focus on improving transport accessibility and options throughout Cumberland.

Open space

The natural environment in Cumberland, including our network of parks and open spaces, is highly valued by residents and visitors. The Duck River (the largest tributary of the Parramatta River) is the 'green heart' of Cumberland providing excellent opportunities for both passive and active recreation and biodiversity. Several highly valued community and tourism assets exist along the corridor, including the Auburn Botanic Gardens and various sporting fields and parks.

Whilst the quality of our existing open space is generally high, there are gaps in the provision of open space in some areas. There are opportunities to improve liveability standards by addressing the gap in open space for some areas. These can be addressed to better meet current and future needs.

Social infrastructure

Cumberland is serviced by a range of community services, schools and childcare centres. Many of our existing youth, senior and health services are located within proximity of train stations making them highly accessible to our community. However, the distribution of these services is not evenly spread throughout the area. Council continues to identify opportunities to address the gap in provision and distribution of social infrastructure.

Heritage

Cumberland has a rich history, which contributes to our 'sense of place' and cultural identity. Council recognises the significance of Granville as one of Sydney's oldest suburbs and continues to explore ways of preserving and incorporating heritage elements in the built form and streetscape, not only within Granville but also throughout the area.

OUR COMMUNITIES

Cumberland is one of the most culturally diverse and vibrant areas in NSW, known for its international food, welcoming community events and festivals, high-quality community programs and extensive networks of green spaces. The community is diverse with many young families who are professionals, speak multiple languages and have a range of backgrounds and experiences that contribute to Cumberland's unique flavour.

Located in the geographical heart of Sydney, Cumberland is the epicentre of modern multicultural Australia. With just over half of all residents born overseas and almost a quarter having arrived in Australia in the last five years, the area is for many their first introduction to life in Australia.

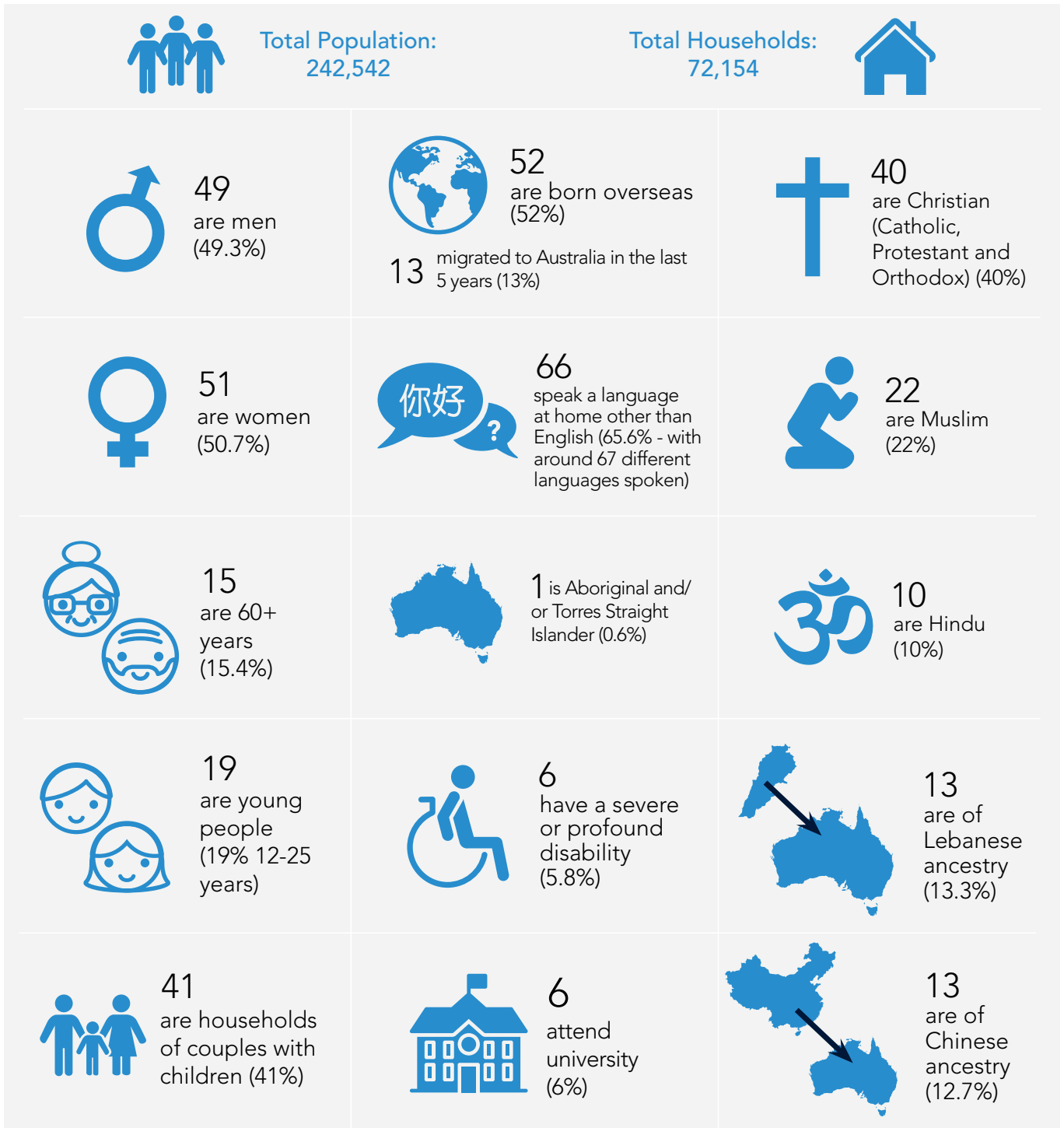
Cumberland is made up of five wards, each with a distinct built form character and land use mix, presenting unique opportunities for future growth and development.

What makes Cumberland unique?

- ✓ Cultural diversity
- ✓ Network of town centres
- ✓ Proximity to Parramatta CBD
- ✓ Proximity to Western Sydney and the Blue Mountains
- ✓ Young population
- ✓ Changing economic outlook
- ✓ Access to major infrastructure
- ✓ Access to Sydney Olympic Park
- ✓ Amount of green space

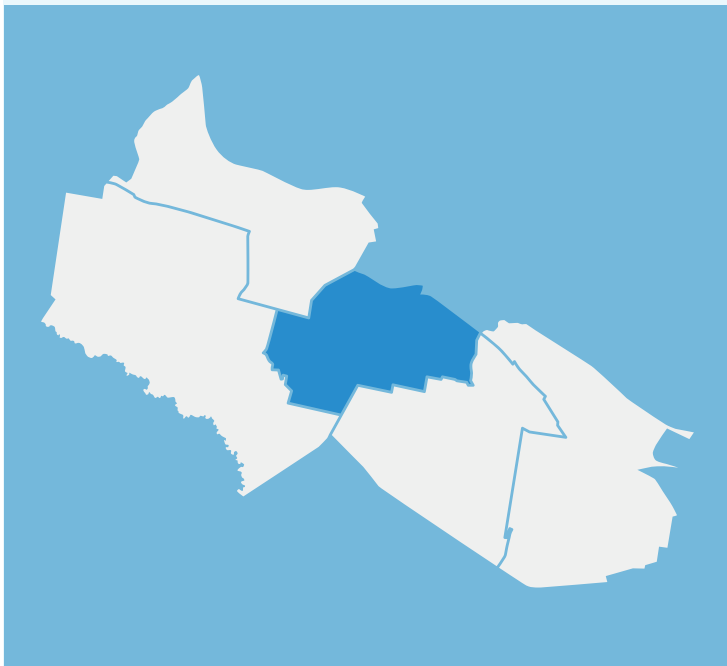
Cumberland Community Snapshot

If our community was 100 people...*



Reference: All statistics from the Australian Bureau of Statistics 2016 Census of Population and Housing (accessed on 22/09/2017) profile.id.com.au/cumberland
 * Please note that all statistics have been rounded to the nearest whole number. Actual percentages are found in the following pages.

GRANVILLE WARD



Sixty-seven per cent of Granville residents are under the age of 50, with an equal amount born in Australia and overseas. The majority of residents are second generation from those born overseas, with 70 per cent speaking a language other than English at home. Granville residents are more likely to be single with and without children. Unemployment rates in Granville are also higher.




The Granville Ward is centrally located within Cumberland and is strategically positioned on the boundary with City of Parramatta. The strategic centre of Merrylands is at the core of this ward and offers a diverse range of retail, commercial and residential opportunities.

The northern side of the rail line at Granville is undergoing significant change and redevelopment as part of the Parramatta Road Corridor Urban Transformation Strategy. This area is planned to be a vibrant mix of new housing, shops and commercial spaces, linked by an improved network of streets and attractive new parks and public spaces.

The Granville Ward is one of the denser communities in Cumberland, with over 53% of all dwellings being medium-high density.

The Granville Ward houses key social and community infrastructure supporting residents from the local area and beyond, including the Granville Swimming Centre, Youth and Recreation Centre, Memorial Park, Holroyd Sports Ground, Merrylands Park Regional Sports Ground, Granville Park and Holroyd Gardens.

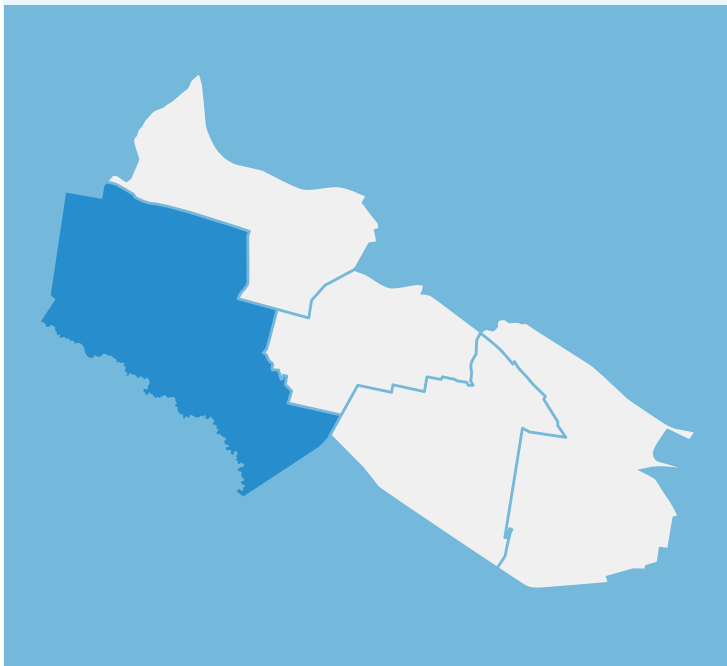
Other key characteristics

	A high number of residents require disability assistance
	Lower income earners
	66 per cent drive a car to work



The T2 Inner West/Leppington and T5 Cumberland rail lines service the centres of Merrylands and Guildford, while the Granville centre is served by the T1 Western, T2 Leppington and T5 Cumberland lines.

GREYSTANES WARD



The Greystanes Ward covers the south western reaches of the area. The Greystanes Ward is one of the least dense communities in Cumberland with around 80% of all dwellings being low density. Correspondingly, it has one of the lowest public transport usage rates with less than 15% of residents choosing public transport as a travel option for work. This is likely to be a direct result of the only passenger rail station being located at Yennora on the eastern boundary.

The Greystanes Ward includes a diverse mix of land uses, including the significant employment lands precincts of Pemulwuy, Smithfield and Yennora. These land uses are reliant on access by heavy vehicles utilising the Prospect Highway and Cumberland Highway.

The area is also rich in open space and biodiversity, with the Prospect Creek Green Grid Corridor running along the southern boundary from Prospect Reservoir towards Fairfield, and the Lower Prospect Canal Reserve running from Prospect to Guildford West. These corridors present excellent opportunities for recreation and active transport connectivity. The Holroyd Central Gardens Nature Reserve also provides a large green space for recreational uses and family outings.



Greystanes residents are significantly more likely to have lived in the area for more than 20 years, with 65 per cent born in Australia and 56 per cent speaking only English. Higher amount of those aged 60 years and older, and living in low density, detached housing.

Other key characteristics



A greater amount of residents are in **full-time employment** and have **vocational qualifications**

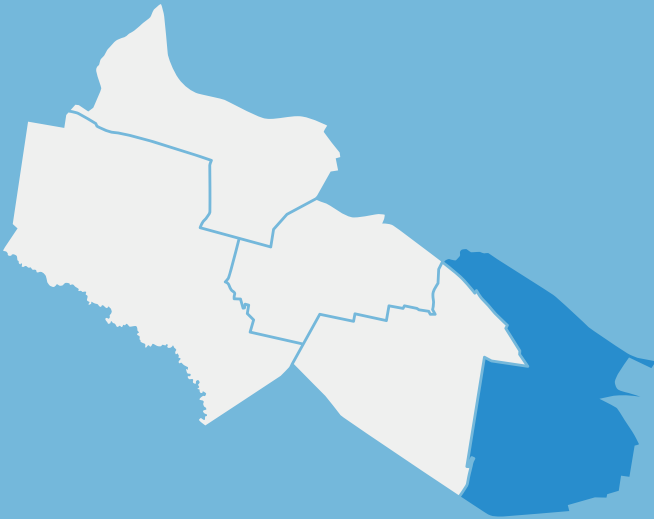


Higher individual and household incomes



More likely to rate their quality of life **significantly higher**

REGENTS PARK WARD



Lidcombe is serviced by the T1 Western, T2 Leppington, T3 Bankstown and T7 Olympic Park lines. Berala and Regents Park are serviced by the T3 Bankstown line. The M4 Western Motorway forms the northern boundary of the Ward, with Parramatta Road nearby. Joseph Street is another key road within the area.

The Regents Park Ward is located on the eastern most side of the area. Lidcombe is located centrally within the ward, comprising local retail shops and higher density residential apartments. The ward also contains the smaller centres of Berala and Regents Park. The majority of the area is suburban with low to medium density housing.

The ward contains several large areas of public space, including Rookwood Cemetery, Wyatt Park with a number of sports facilities and grounds, and the



Regents Park residents are very diverse in their ages, culture, employment and education. 53 per cent of residents are aged between 25-49, living in medium to high-density housing. 68 per cent were born overseas and 82 per cent speak a language other than English at home.

Other key characteristics



Higher number of residents are living in a **group household** and are **couples with no children**



54 per cent have no qualifications



36 per cent utilise the train network to get to and from work. Walking and cycling are also popular

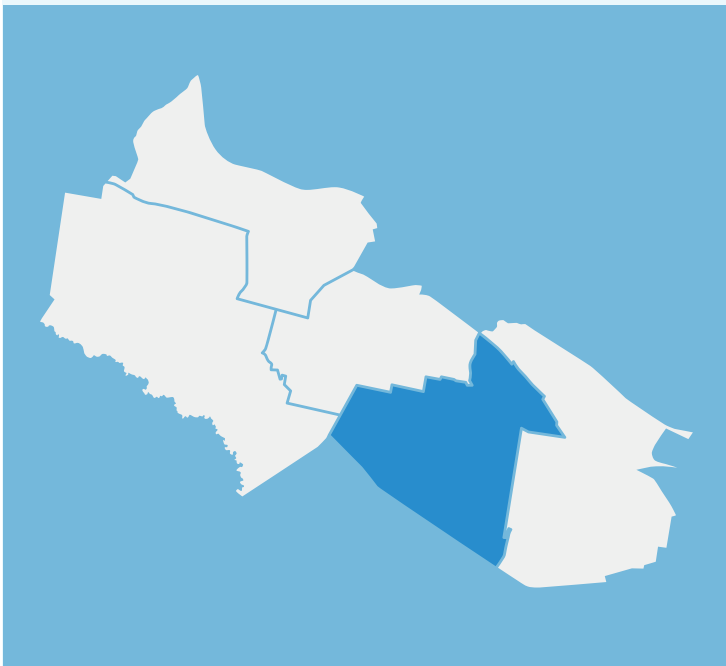


The number of residents with internet connection is **higher**

Carnarvon Golf Club. Adjacent to Rookwood Cemetery and the golf club are educational campuses for the University of Sydney and TAFE NSW.

Areas of industrial and employment land uses are located in the northern portion connecting with and adjacent to Parramatta Road, extending beyond the Cumberland area as part of larger industrial precincts. The Parramatta Road Corridor Urban Transformation Strategy will affect future land use activity along Parramatta Road.

SOUTH GRANVILLE WARD



Forty-three per cent of South Granville residents are under the age of 35, with an equal amount born in Australia and overseas and 79 per cent being multilingual. Residents are more likely to require disability assistance. A greater proportion live in separate housing and are unemployed. Education levels are lower with 60 per cent indicating they have no qualifications. This is further represented in the lower income levels of the area.

The South Granville Ward is within the eastern portion of the area and contains the Auburn and Guildford centres. The area is predominately low density residential, with higher densities adjacent to these centres. The Auburn centre comprises a vibrant main strip and shopping complex, as well as providing a number of community services.

The ward is bisected by the Duck River corridor, an important green grid and environmental place that connects to other recreational uses and green places, including the Auburn Botanical Gardens.

A number of industrial and employment precincts are located in the South Granville and Regents Park suburbs. Clyde also contains some industrial uses as well as the railway stabling yard and maintenance centre.

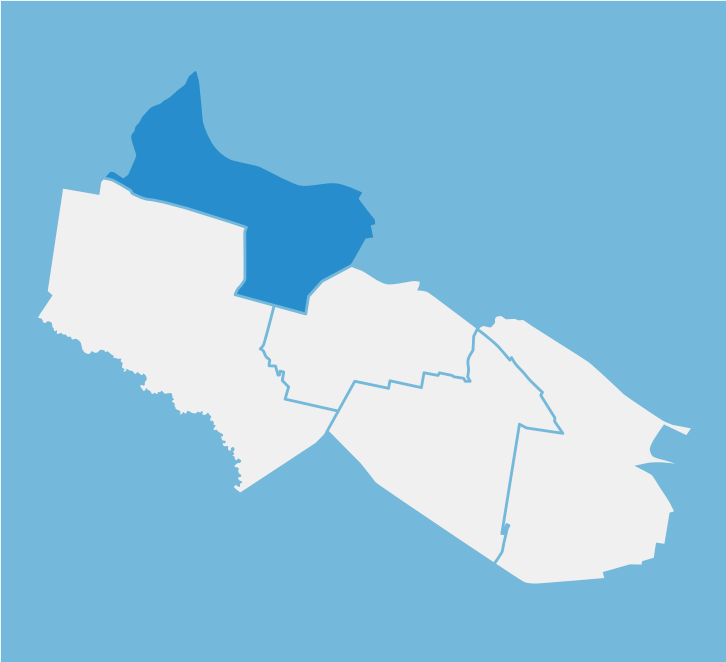
Other key characteristics

	Quality of life was rated significantly lower in the South Granville Ward
	Internet connection within South Granville is lower



Three train stations are located on different boundaries of the ward. Guildford is on the western boundary and is serviced by the T2 Leppington and T5 Cumberland lines. Auburn on the northern boundary is serviced by the T1 Western and T2 Leppington lines. Regents Park is serviced by the T3 Bankstown line.

WENTWORTHVILLE WARD



Thirty per cent of Wentworthville residents are parents and homebuilders (aged 35-49) living in medium-density housing with 64 per cent currently in full-time employment. 57 per cent of residents were born overseas and 66 per cent are multilingual. Education levels are also higher with a greater amount having a bachelor or higher degree. Residents are more likely to travel for work by public transport and more residents in the ward also work from home.

Other key characteristics

	Higher income earners
	Wentworthville residents appear more connected and engaged , receiving information about Council through the internet, libraries, community organisations/groups and Council community centres
	Significantly more likely to have lived in the area for less than two years



The centres of Wentworthville, Toongabbie, Pendle Hill and Westmead are all located on the northern boundary, and provide some retail and services to the community. These centres are all serviced by the T1 Western line.

2. Strategic and local context *(continued)*

The Wentworthville Ward is in the north-west portion of the area. It comprises a mix of low through to high density residences, with higher densities near centres and some transport corridors.

In Westmead to the north of the boundary, is the medical and education precinct with several hospitals, research facilities, specialist services, and university campuses, with further growth and increased services anticipated. This area is also to be serviced by the Parramatta Light Rail Stage 1 to run along Hawkesbury Road and terminate at Westmead.

Council will implement its strategic planning work for the Wentworthville centre to revitalise the centre and improve outcome for the community including by public domain and traffic management works and changes to potential urban form. The urban centre is complemented by the nearby Wentworthville swimming centre and the Finlayson Creek corridor and their respective areas of public open space.

The Great Western Highway and Western Motorway are located within this ward and the Cumberland Highway supports north-south travel. The Parramatta to Liverpool T-way passes through South Wentworthville and along the Great Western Highway. The Girraween industrial area is located near the westernmost boundary and is located near other industrial areas in Pemulwuy.



3. Vision

OUR CUMBERLAND 2030

‘Cumberland is a diverse and inclusive community, offering easy access to jobs and services, with places and spaces close to home that take advantage of our natural, built and cultural heritage.’

By 2030, Cumberland will be supported as a vibrant and sustainable metropolitan area with a diverse land use mix that supports our residents, visitors and workers.

Cumberland will develop as a unique and vibrant part of the Central City District. It will be distinct from, but connected to, Greater Parramatta, Sydney Olympic Park and other key centres and employment areas in Western Sydney. Cumberland’s strategic location between the Sydney and Parramatta CBDs will be enhanced and exploited for the benefit of our community.

Cumberland’s ‘sense of place’ in the Central City District will be strengthened, as we continue to build connections through collaboration with our neighbouring councils. Merrylands will be recognised as a Strategic Centre in the District hierarchy.

Cumberland will be distinguished by its high quality employment lands, diverse and inclusive town centres and urban areas supported by a network of green open spaces, activated streets and accessible community facilities. The distinct and contrasting cultural and urban character of our different centres and suburbs are supported and further opportunities for improvements will be facilitated.

Our plans and policies will support the integration of land use activities throughout the area, with a continued emphasis on growing retail, commercial and entertainment opportunities in our business zones, supporting small businesses that offer convenience services in our local centres, and promoting innovation and technology based industries in our employment zones.

Cumberland will have excellent transport connections that drive a strong economy, support great centres, and provide easy access to jobs for all. Better roads, transport services, walking and cycling links will make Cumberland easy to get around for residents, workers and visitors.

Cumberland will offer opportunities for housing growth in planned centres and corridors, whilst protecting the existing character and amenity of the surrounding established residential areas, with a focus on delivering diversity and affordability in the local housing market to meet the needs of our community.

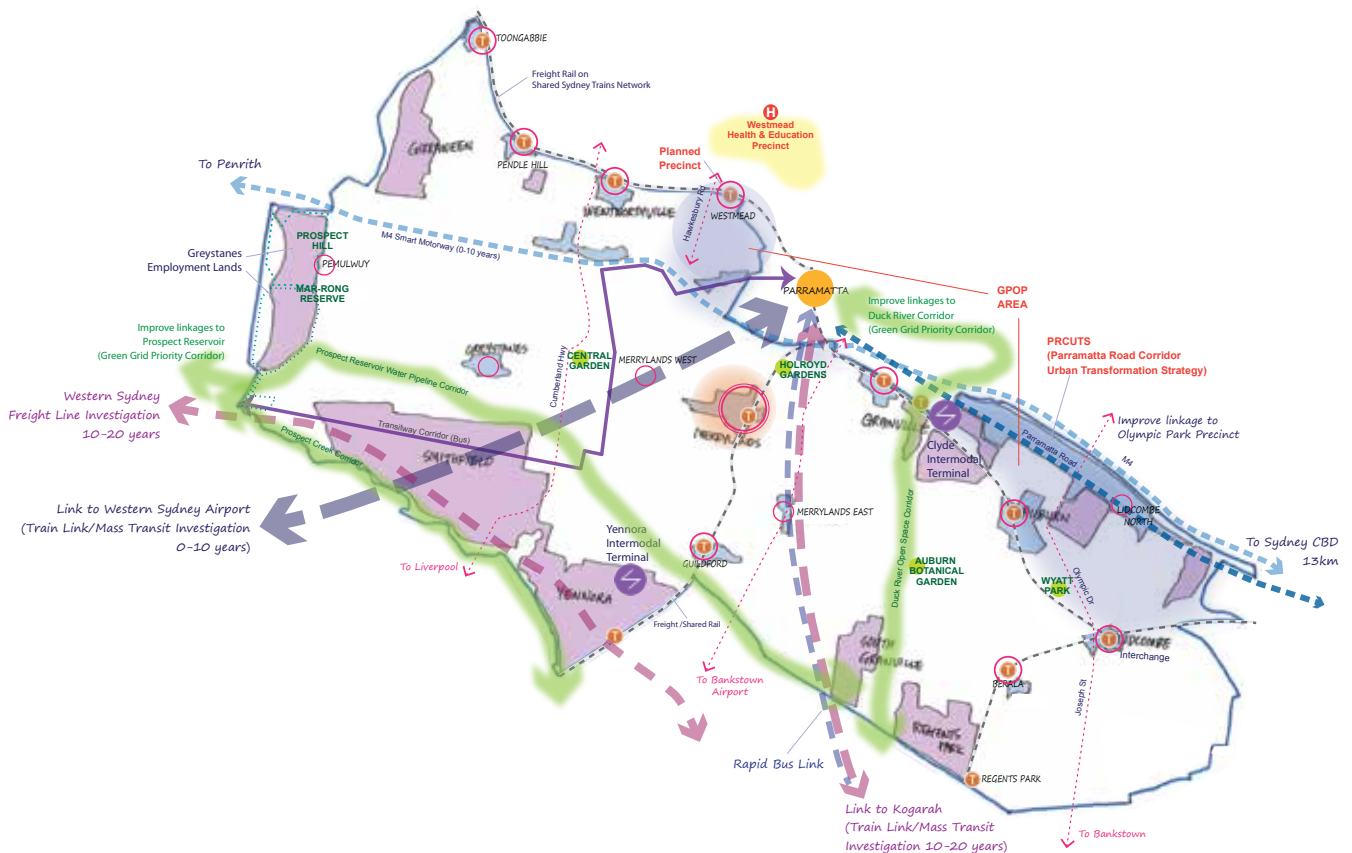
Cumberland will be an ecologically sustainable area that enhances biodiversity and is achieving a progressive reduction in local energy and water consumption, and urban heat island effects.



4. Strategic Land Use Framework

OUR CUMBERLAND STRUCTURE PLAN

Cumberland 2030 outlines a structure plan that provides the land use vision of the Cumberland area. The structure plan provides an integrated approach as Cumberland grows and evolves, including land use, infrastructure, environment and culture. The structure plan also aligns with the regional and district strategic directions outlined in the Greater Sydney Region Plan and Central City District Plan.



OUR CENTRES

Cumberland has a strong local identity which it derives from a network of centres that foster small and medium businesses. Our centres include many of the District's great places. They are highly accessible and provide access to key social and employment destinations within our areas, and to broader strategic centres on the doorstep of Cumberland. Our local centres also have an important role in providing local employment. Our centres are well served by public transport and contribute to the vision of a 30-minute city.

Cumberland 2030 recognises the importance of our centres as places with high levels of accessibility offering opportunities for growth in local jobs and housing. Council will continue to plan for and support our local centres through place-based planning that provides opportunities to grow and evolve over time.

A framework of centres has been identified to support the land use vision for the Cumberland area. It includes:

- Merrylands as the strategic centre for Cumberland, providing higher order services and facilities to meet the needs of the Cumberland area, and complementing the role of Greater Parramatta
- principal local centres at Auburn, Granville, Lidcombe and Wentworthville, providing services and facilities to meet the needs of the broader local community
- planned precinct at Westmead, providing a specialised health and education role for Cumberland and the Greater Parramatta area
- local centres at Berala, Greystanes, Guildford, Merrylands West, Pemulwuy, Pendle Hill, Toongabbie and Regents Park, providing services and facilities to meet the needs of each local community
- a range of neighbourhood centres across the Cumberland area providing targeted services and facilities

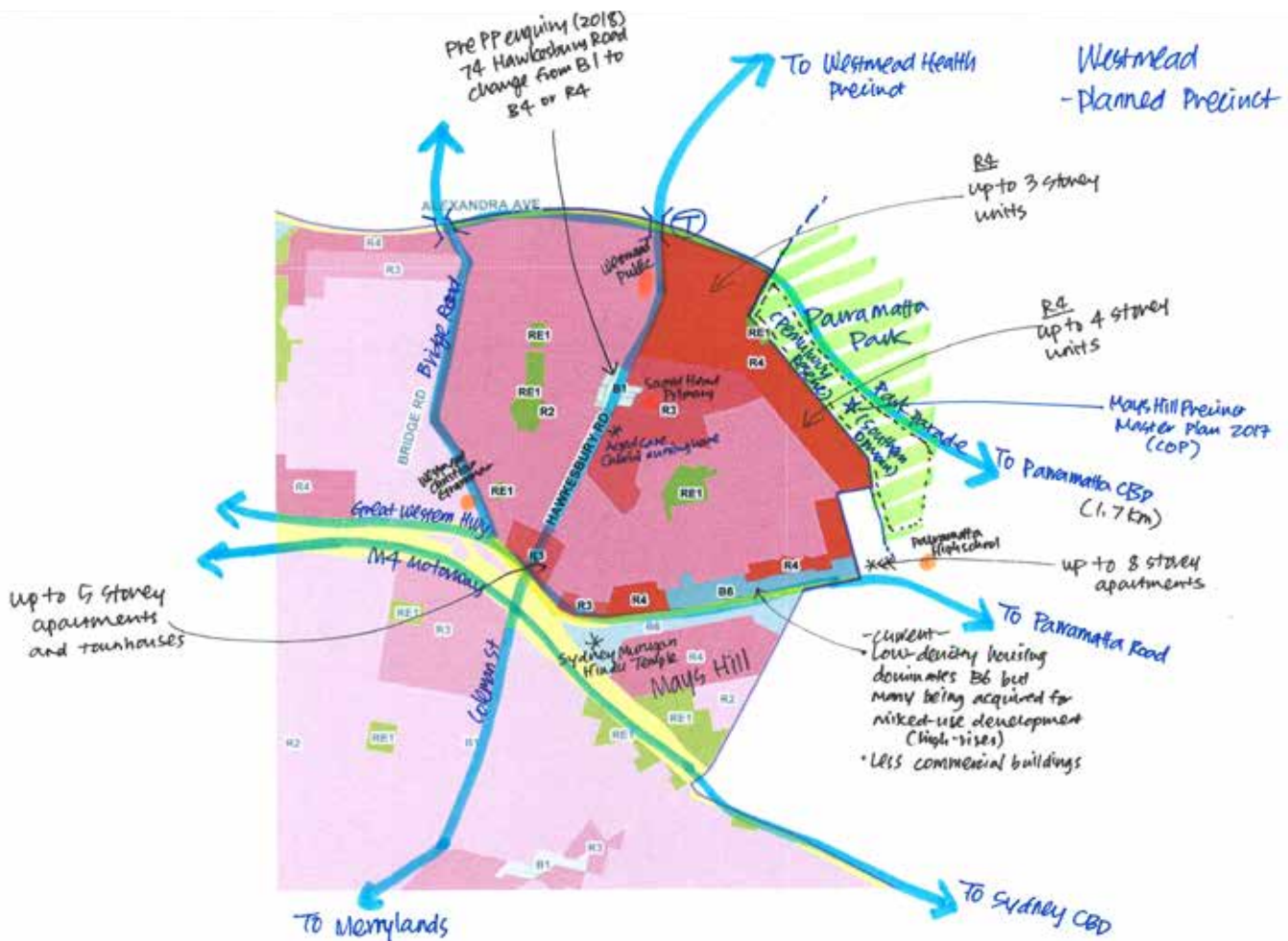


PLANNED PRECINCT: WESTMEAD (SOUTH)

The Westmead Planned Precinct is planned to become Western Sydney’s economic powerhouse with a cluster of up to 50,000 knowledge jobs by 2036.

Westmead (South) within Cumberland comprises the predominately low density residential area to the south of the railway, including significant Land and Housing Corporation assets and landholdings with potential for redevelopment. Hawkesbury Road is a key connector through the precinct providing access across the railway, and to a vibrant group of neighbourhood shops. The Precinct is well placed and has potential to facilitate housing opportunities for key workers and students from the Westmead (North) health and educational precinct.

The corridor along Great Western Highway adjoining the Westmead (South) Precinct is also evolving due to its connectivity with Parramatta Road and Hawkesbury Road.



OUR STRATEGIC CORRIDORS

Cumberland has a number of strategic corridors within the area that provide strategic land use opportunities for housing and jobs, supported by government investment. *Cumberland 2030* recognises the importance of our strategic corridors to facilitate sustainable growth in the area. These include the Greater Parramatta to Olympic Park, Parramatta Road corridor, Woodville Road corridor and T-way corridor.

Greater Parramatta to Olympic Park (GPOP)

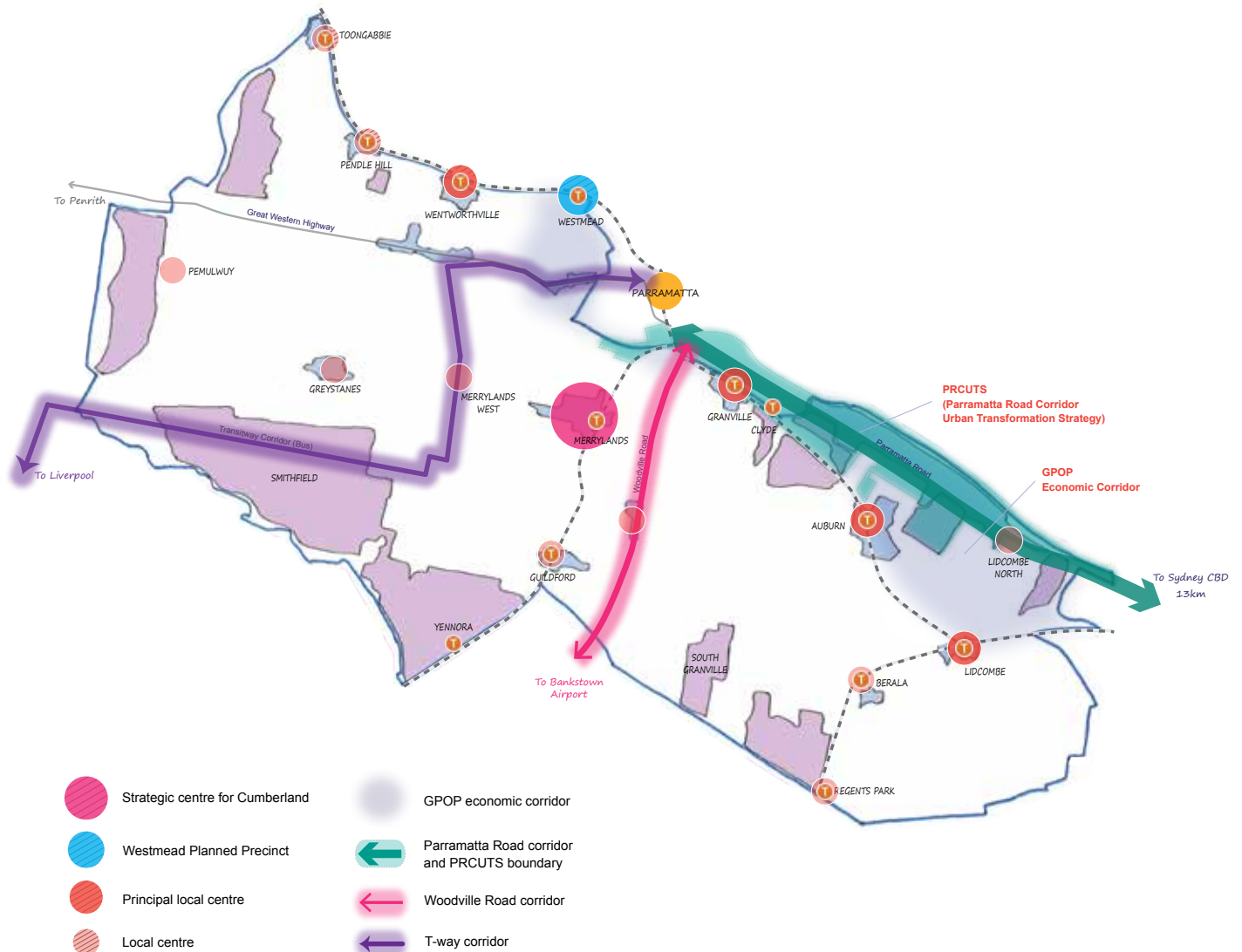
A number of the key visions under the Greater Parramatta to Olympic Peninsula (GPOP) present opportunities for the Cumberland.

Parramatta CBD and Westmead Health and Education Super Precinct:

The employment opportunities to be developed for the Parramatta CBD will provide local jobs and reduce travel times to work. Sector specialisation in health and education in Westmead will provide job opportunities for residents working in health such as an education super precinct will attract students to Cumberland due to its proximity to Westmead. As part of future housing, worker and student accommodation will need to be considered to ensure the Cumberland community benefits from the prospects presented in the Greater Parramatta area.

Essential Urban Services, Advanced Technology and Knowledge Sectors:

The benefits of the specialisation sectors and urban services improvements proposed for Auburn will further encourage local employment opportunities and provision of necessary services for the Cumberland community and surrounding areas.



Parramatta Road Corridor

The Parramatta Road Corridor is a priority project under the Central City District Plan. Council is working with the State Government to deliver on its 30-year strategic plan to transform the Parramatta Road corridor. The Parramatta Road Corridor Urban Transformation Strategy will bring a coordinated approach to development inside the Parramatta Road corridor. Council is committed to supporting new jobs and houses in the Auburn precincts and Granville West Frame Area.

Woodville Road Corridor

The Draft Woodville Road Strategy seeks to provide renewal opportunities that improve the amenity of the Woodville Road corridor and provide development that is complementary to the growth of the existing network of centres.

Council will continue to investigate the potential of the Woodville Road corridor to provide jobs and housing growth and improve the amenity of the road corridor.

T-way Corridor

The Liverpool to Parramatta T-way is a continuous series of bus-only lanes and bus roadways between Parramatta and Liverpool in Western Sydney. This corridor operates in the Westmead, South Wentworthville and Merrylands area.





Council will consider strategic opportunities along the corridor to support jobs and housing, with direct access to Parramatta CBD.



Part B:
OUR PLAN

5. Our ‘plan on a page’

A series of local priorities are identified to progress the planning and implementation of *Cumberland 2030: Our Local Strategic Planning Statement*. Further details on these planning priorities and associated actions are provided in sections 6 to 9.

<p>Getting around</p>  <p>Access and movement</p>	<p>Place and spaces for everyone</p>  <p>Housing and community</p>	<p>Local jobs and businesses</p>  <p>Economy, employment and centres</p>	<p>The great outdoors</p>  <p>Environment and open spaces</p>
<p>Planning Priority 1: Strengthening Cumberland’s position in the District through collaboration</p> <p>Planning Priority 2: Advocating for a range of transport options that connect our town centres and employment hubs, both locally and to Greater Sydney</p> <p>Planning Priority 3: Aligning local infrastructure delivery with planned growth</p> <p>Planning Priority 4: Improving accessibility within our town centres</p>	<p>Planning Priority 5: Delivering housing diversity to suit changing needs</p> <p>Planning Priority 6: Delivering affordable housing suitable for the needs of all people at various stages of their lives</p> <p>Planning Priority 7: Designing vibrant and attractive town centres</p> <p>Planning Priority 8: Celebrating our natural, built and cultural diversity</p> <p>Planning Priority 9: Providing high quality, fit-for-purpose community and social infrastructure in line with growth and changing requirements</p>	<p>Planning Priority 10: Supporting a strong and diverse local economy across town centres and employment hubs</p> <p>Planning Priority 11: Promoting access to local jobs, education opportunities and care services</p> <p>Planning Priority 12: Facilitating the evolution of employment and innovation lands to meet future needs</p>	<p>Planning Priority 13: Protecting, enhancing and increasing natural and green spaces</p> <p>Planning Priority 14: Improving access to and health of waterways</p> <p>Planning Priority 15: Planning for a resilient city that can adapt to natural hazards and climate change</p> <p>Planning Priority 16: Supporting urban cooling to minimise heat island effects</p>

6. Getting around: Access and movement

This chapter is aligned to the following Directions and Priorities under the **Infrastructure and collaboration** theme in the Central City District Plan:

- Direction 1 – A city supported by infrastructure
Priority C1 – Planning for a city supported by infrastructure
- Direction 2 – A collaborative city
Priority C2 – Working through collaboration

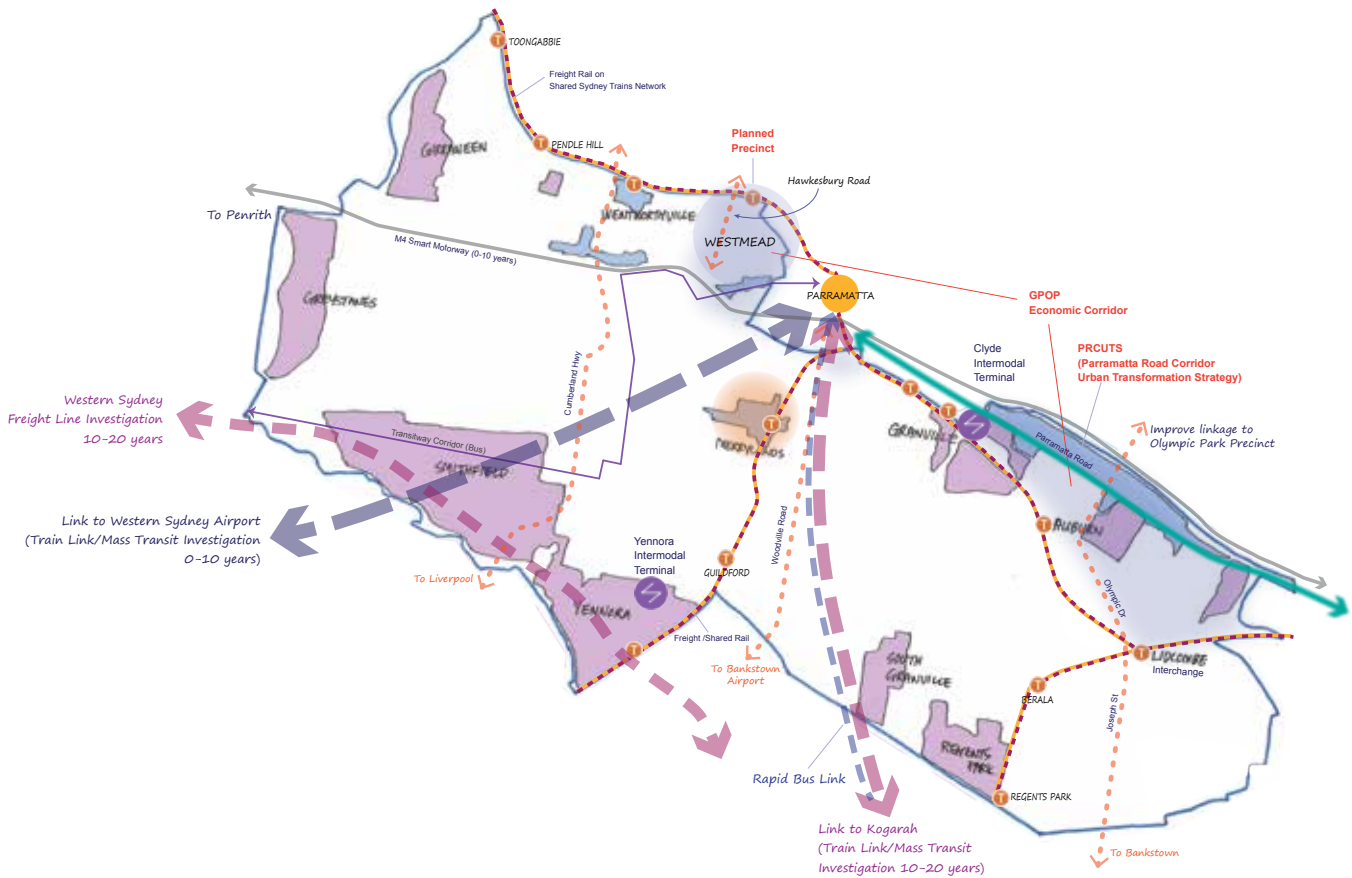
In giving effect to the District Plan, *Cumberland 2030* focuses on the following key actions and corresponding strategies:

- Sequencing of growth across the 3 cities to promote north-south and east-west connections
- Aligning forecast growth with major infrastructure
- Sequencing infrastructure provision using a place-based approach
- Westmead Planned Precinct
- Parramatta Road Urban Transformation Corridor – Auburn and Granville
- Train/mass transit investigation corridors – Greater Parramatta to Western Sydney Airport and Bankstown/Kogarah
- Rapid bus link between Bankstown and Parramatta
- Employment and Innovation Lands strategy – Council-led collaborative process to set strategic direction for employment and innovation land in Cumberland

At a local level, Council will prioritise:

- Strengthening Cumberland’s position in the District through collaboration
- Advocating for a range of transport options that connect our town centres and employment hubs, both locally and to Greater Sydney
- Aligning local infrastructure delivery with planned growth
- Improving accessibility within our town centres





Access and movement (including roads, public transport, cycling and walking) is an important part of land use planning. It determines how easy it is to get around our centres and suburbs and is vitally important for sustaining economic activity in our employment lands. Ensuring capacity within our transport network is essential to support our forecast growth.

The western half of Cumberland Council along with a small pocket in the east is not within an 800 m walking catchment, creating opportunities to increase public transport uptake. Both the Western Sydney Airport to Parramatta train/mass transit link and the Parramatta to Kogarah via Cumberland and Bankstown train/mass transit link could potentially increase the population catchment with access to a train station.

Investigation of these corridors and their alignments as they pass through Cumberland will be carefully considered by Council, along with any future station/s location to support future growth. Council will continue to advocate for both the investigation and delivery of this future public transport link.

In addition to these planned initiatives, opportunities exist for the extension of the Parramatta Light Rail to better support the Cumberland area. This includes:

- an extension of the Stage 1 light rail route from Westmead Station via Hawkesbury Road to run west along the Great Western Highway (along the existing large median)
- an extension of the Stage 2 light rail corridor from Carter Street south to Lidcombe Station
- a link from Sydney Olympic Park to Parramatta CBD via Parramatta Road, connecting the North Auburn and Granville precincts in the Parramatta Road Corridor.

LOCAL PLANNING PRIORITY 1 – STRENGTHEN CUMBERLAND’S POSITION IN THE CENTRAL CITY DISTRICT THROUGH COLLABORATION

Implementing the infrastructure priorities of the District Plan will necessarily require a collaborative approach with our neighbouring councils and relevant State agencies to address big picture and cross boundary issues. Council will work to ensure our local advantages and opportunities are key factors of consideration in broader planning and decision making for the District/Region.

The Cumberland Employment and Innovation Lands Strategy is a Council-led initiative which involved

collaboration with stakeholders such as tertiary institutions, State agencies and the private sector to develop a land use planning framework to set the direction for employment and innovation land within the Cumberland area.

Council is also working in collaboration with the NSW government on the Parramatta Road Corridor Urban Transformational Strategy to provide additional capacity for growth along this important transport corridor.

Actions

- i. Continue to collaborate with government, industry and community stakeholders to deliver Cumberland’s land use outcomes – **ongoing**.

LOCAL PLANNING PRIORITY 2 – ADVOCATE FOR A RANGE OF TRANSPORT OPTIONS THAT CONNECT OUR TOWN CENTRES AND EMPLOYMENT HUBS, BOTH LOCALLY AND TO GREATER SYDNEY

Over the next 10 years, the delivery of major transformative infrastructure by the State Government will significantly influence Cumberland’s growth and development. As we grow and change, the efficient use of our transport infrastructure will be critical to retaining the quality of life enjoyed by residents.

There are opportunities to improve transport options on existing infrastructure and services in the Cumberland area. These include faster and more frequent train services to the Sydney CBD and Parramatta CBD, high capacity turn-up-and-go bus services along the Liverpool to Parramatta T-way,

targeted road improvements to support safe and reliable journeys and opportunities for additional commuter car parking at stations.

A range of planned and committed major infrastructure will significantly improve access to the Sydney CBD, Parramatta and Western Sydney Airport (WSA) from Cumberland via a range of modes, including private and public transport. Council will actively lobby the Government to progress the planning and delivery of these future major transport infrastructure and services that will benefit Cumberland.

Actions

- i. Advocate for short term improvements to transport infrastructure and services including;
 - faster and more frequent train services – **short term**
 - high capacity turn-up-and-go bus services on the Liverpool to Parramatta T-way – **short term**
 - improved access to Westmead – **short term**
 - targeted road improvement to support safe and reliable journeys – **short term**
 - opportunities for additional commuter car parking at stations – **short term**
- ii. Advocate for improved transport options for Cumberland, including
 - new city-shaping regional transport corridor that serve Cumberland’s commuters – **short and medium term**
 - safe and reliable road network for all users – **short and medium term**
 - new transport technologies are used effectively to help achieve our objectives – **short and medium term**

LOCAL PLANNING PRIORITY 3 – ALIGN LOCAL INFRASTRUCTURE DELIVERY WITH PLANNED GROWTH

Most of the growth in Cumberland is expected to occur in and around town centres. Council has in place various town centre strategies and masterplans in order to provide enough development capacity to manage the growth demands for the area in alignment with the availability of existing and forecast infrastructure. We will work with other planning authorities and State agencies to ensure that land use and transport plans deliver a 30-minute city in Cumberland.

Council will also continue to work with transport agencies to align infrastructure with areas that have already been identified for, or are experiencing, significant growth.

Actions

- i. Continue to work with government, industry and community stakeholders to align local infrastructure delivery with planned growth – **short term**

LOCAL PLANNING PRIORITY 4 – IMPROVE ACCESSIBILITY WITHIN OUR TOWN CENTRES

To meet the needs of our local population, Council will plan for our centres and suburbs to be easily accessed by walking, cycling, public transport or car. Safe and attractive shared paths and on-road cycle routes, with safe and improved crossings where needed, will ensure it is easy to get around Cumberland and will encourage more people to leave their car at home.

Council recognises the benefits of place management to make improvements to a local area by driving social, economic and environmental outcomes. Cumberland Council is introducing a place management approach to enable Council to better respond to the unique and diverse needs of the local centres and neighbourhoods and to provide improved support and engagement with local communities. Council understands that a 'one size fits all' approach does not effectively meet the expectations of the community, particularly given the size and diversity of Cumberland.

Actions

- i. Advocate for improved transport options for Cumberland's vibrant centres to support walking, cycling and public transport access – **short term**

7. Places and spaces for everyone: Housing and community

This chapter is aligned to the following Directions and Priorities under the **Liveability** theme in the Central City District Plan:

- Direction 3 – A city for people
 - Priority C3 – Providing services and social infrastructure to meet people’s changing needs
 - Priority C4 – Fostering healthy, creative, culturally rich and socially connected communities
- Direction 4 – Housing the city
 - Priority C5 – Providing housing supply, choice and affordability with access to jobs, services and public transport
- Direction 5 – A city of great places
 - Priority C6 – Creating and renewing great places and local centres, and respecting the District’s heritage

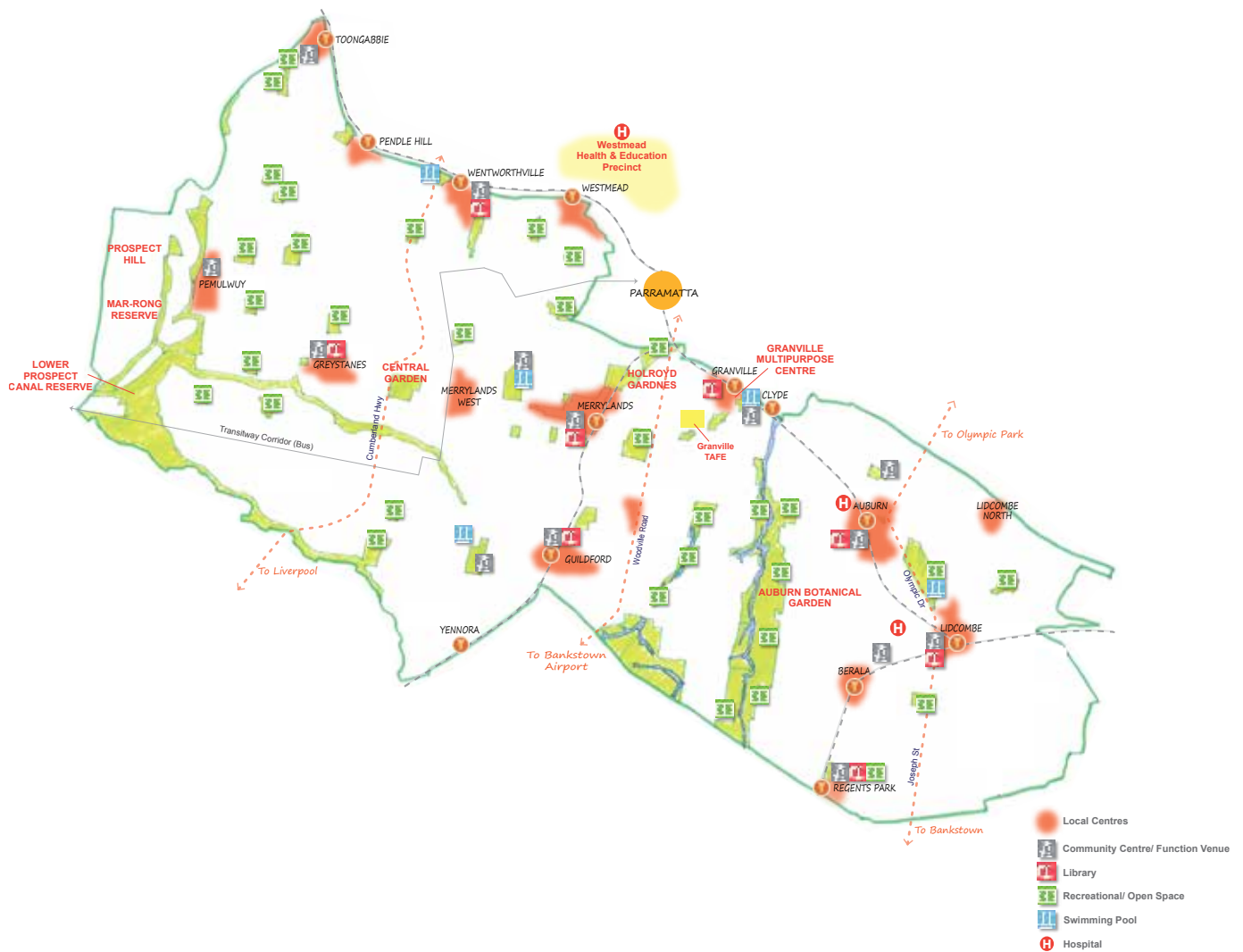
In giving effect to the District Plan, *Cumberland 2030* focuses on the following key actions and corresponding strategies:

- Delivering social infrastructure that reflects the needs of the community now and in the future
- Optimising the use of available public land for social infrastructure
- Recognising and strengthening Merrylands’ symbiotic relationship with Parramatta CBD
- Development focused on housing diversity around centres and transit node/rail stations – 800 m walking catchment

At a local level, Council will prioritise:

- Delivering housing diversity to suit changing needs
- Delivering affordable housing suitable for the needs of all people at various stages of their lives
- Designing vibrant and attractive town centres
- Celebrating our natural, built and cultural diversity
- Providing high quality, fit-for-purpose community and social infrastructure in line with growth and changing requirements





Cumberland is experiencing strong growth, and this is set to continue. By 2036, Cumberland is forecast to welcome around 60,000 additional people in our community. This growth in population will include a range of age groups from all different life-stages. Planning for our growing population will deliver services and infrastructure tailored to meet the varying needs of population groups.

For Cumberland, most of the growth is expected to occur in and around our centres and strategic corridors. There are opportunities in the short and medium term to progress planning for these locations to ensure a feasible pipeline of land aligned with community needs.



LOCAL PLANNING PRIORITY 5 – DELIVER HOUSING DIVERSITY TO SUIT CHANGING NEEDS

Housing needs for the future are an important part of land use planning. How we deliver opportunities for housing growth will be critical to retaining the quality of life enjoyed by residents. By providing greater housing choice for our community, we can meet the housing needs of our increasingly diverse population throughout their life. Housing diversity also encourages active lifestyles and increases the number of people living and working close to jobs, services and amenities.

Our plans and policies will identify how the local population is changing and what this means for existing and future housing needs. Consideration will be given to local heritage, access to local shops, services and transport, along with the impacts of increased densities, such as traffic, and demand for services and infrastructure.

Council will also continue work to deliver a pipeline of housing supply that supports housing targets for Greater Sydney. This will include a focus of housing growth on centres, planned precincts and strategic corridors.

Actions

- i. Complete studies to inform locations for housing supply, aligned with Council and NSW Government strategic directions – **short term**
- ii. Review planning controls to ensure housing meets current and future needs – **short term**



LOCAL PLANNING PRIORITY 6 – DELIVER AFFORDABLE HOUSING SUITABLE FOR THE NEEDS OF ALL PEOPLE AT VARIOUS STAGES OF THEIR LIVES

Housing affordability and mix are important considerations for the Cumberland community, particularly given the diverse household structures within the area and the identified priorities in the Cumberland Community Strategic Plan.

Council recognises the need for affordable housing and has already shown its commitment and desire to deliver affordable housing for the Cumberland community by endorsing the Cumberland Interim Affordable Housing Policy (2017). This policy includes a 15% affordable housing target that is applied to planning proposals to improve housing affordability for very low and low income households. However, further work is needed on investigating a range of mechanisms that support an increase in the provision of affordable housing.

Council will continue to work with the Greater Sydney Commission and Department of Planning and Environment to determine the implementation arrangements for affordable rental housing, and an appropriate affordable rental housing target for Cumberland as part of an Affordable Housing Policy.

The assistance of State and Federal Government agencies in collaborating with private sector and local government will be increasingly important in the delivery of affordable housing, especially where

What is the difference between housing affordability and affordable housing?

Sometimes these terms are used interchangeably but have different meanings.

Housing Affordability: Relates to the general affordability of both rental and purchase housing on the open market, and is not limited to those on low to moderate incomes.

Affordable Housing: Relates to homes for very low income households, low income households or moderate income households. This is often provided through a housing assistance program that provides rental dwellings for a specified level of below market rent price. As a rule of thumb, housing is usually considered affordable if it costs less than 30% of gross household income.

Council does not own significant or appropriate land or property that can be developed for affordable housing.

Actions

- i. Complete studies on affordable housing considerations for Cumberland – **short term**
- ii. Identify opportunities to support the planning and delivery of affordable housing in Cumberland – **short term**



LOCAL PLANNING PRIORITY 7 – DESIGN VIBRANT AND ATTRACTIVE CENTRES

Local centres and business zones are an important part of land use planning. They are places where you can shop, work and find essential services. They are also a focus for community life and entertainment, providing a highly valued ‘cultural’ atmosphere. Vibrant and attractive centres offer well-designed, well-managed public places that deliver economic, social and environmental benefits to enhance the daily lives of residents and the community and improve options for leisure time.

Council will implement placed-based planning for our centres to deliver walkable places, well-designed buildings, attractive streetscapes, parks and public spaces that reflect the urban vitality of our culturally diverse population, prioritise access to public transport and community facilities. This will be supported at the development application stage by the newly instituted Cumberland Design Excellence Panel.

Planning controls will also continue to be reviewed and refined to ensure that centres continue to meet the needs of the Cumberland community.

Actions

- i. Implement the Cumberland Design Excellence Panel to support improved design outcomes for buildings at key centres – **short term**
- ii. Progress planning and development work that support vibrant and attractive centres – **short term**

LOCAL PLANNING PRIORITY 8 – CELEBRATE OUR NATURAL, BUILT AND CULTURAL DIVERSITY

Council is determined to provide places where Cumberland’s diverse community can come together. Council owns and operates a large number of community facilities used by the community to deliver social, cultural and recreational programs. These facilities include multipurpose community centres, arts and cultural facilities, halls and meeting rooms. Users of facilities are primarily not-for-profit community organisations, but also include private bookings for functions and commercial use.

Council has a number of highly valued community and cultural assets such as Holroyd Gardens, The Peacock Gallery, Central Gardens and Auburn Botanic Gardens that provide creative spaces where the community can interact and participate. The new Granville multi-purpose centre, once completed, will enable arts enterprises/facilities and creative industries to flourish,

as well as providing space for interim and temporary uses.

Council continues to plan and develop strategies and plans that support our diversity. This includes:

- co-locating recreation facilities and district open spaces with other key activity nodes such as schools, transport hubs and town or local centres.
- planning of Council’s services and programs in arts, culture and town centre based initiatives such as public art, place activation and business engagement.
- review of heritage items and consideration of new items as part of an integrated approach for Cumberland.

Council will continue to work with our community to strengthen social connections within and between communities.

Actions

- i. Support Cumberland’s natural, built and cultural diversity through Council’s strategies, plans and programs – **ongoing**
- ii. Finalise the Cumberland Cultural Plan – **short term**
- iii. Progress heritage studies on existing items and potential new items for consideration – **short term**

LOCAL PLANNING PRIORITY 9 – PROVIDE HIGH QUALITY, FIT-FOR-PURPOSE COMMUNITY AND SOCIAL INFRASTRUCTURE IN LINE WITH GROWTH AND CHANGING REQUIREMENTS

Community facilities and services are an important part of land use planning. They provide space and opportunities for social and cultural interaction and are an essential building block to support our forecast growth.

Council will promote healthy, safe and inclusive places for people of all ages and abilities that support active, resilient and socially connected communities.

We will continue to work with relevant State agencies and service providers to explore opportunities for shared use of recreation facilities, including sporting grounds and courts within local private and public schools. This will offer benefits to both the school and the community and strengthen social networks between schools and communities

Council will continue to work with the community and stakeholders to ensure that we provide appropriate social infrastructure and services to meet their needs. Opportunities to ensure that schools and hospitals have sufficient capacity to meet growth will also be pursued.

Actions

- i. Progress the Cumberland Community Facilities Strategy – **short term**
- ii. Advocate for improved schools and hospitals to meet the needs of the Cumberland area – **ongoing**
- iii. Support Cumberland’s community and social infrastructure through Council’s strategies, plans and programs – **ongoing**



8. Local jobs and businesses: Economy, employment and centres

This chapter is aligned to the following Directions and Priorities under the **Productivity** theme in the Central City District Plan:

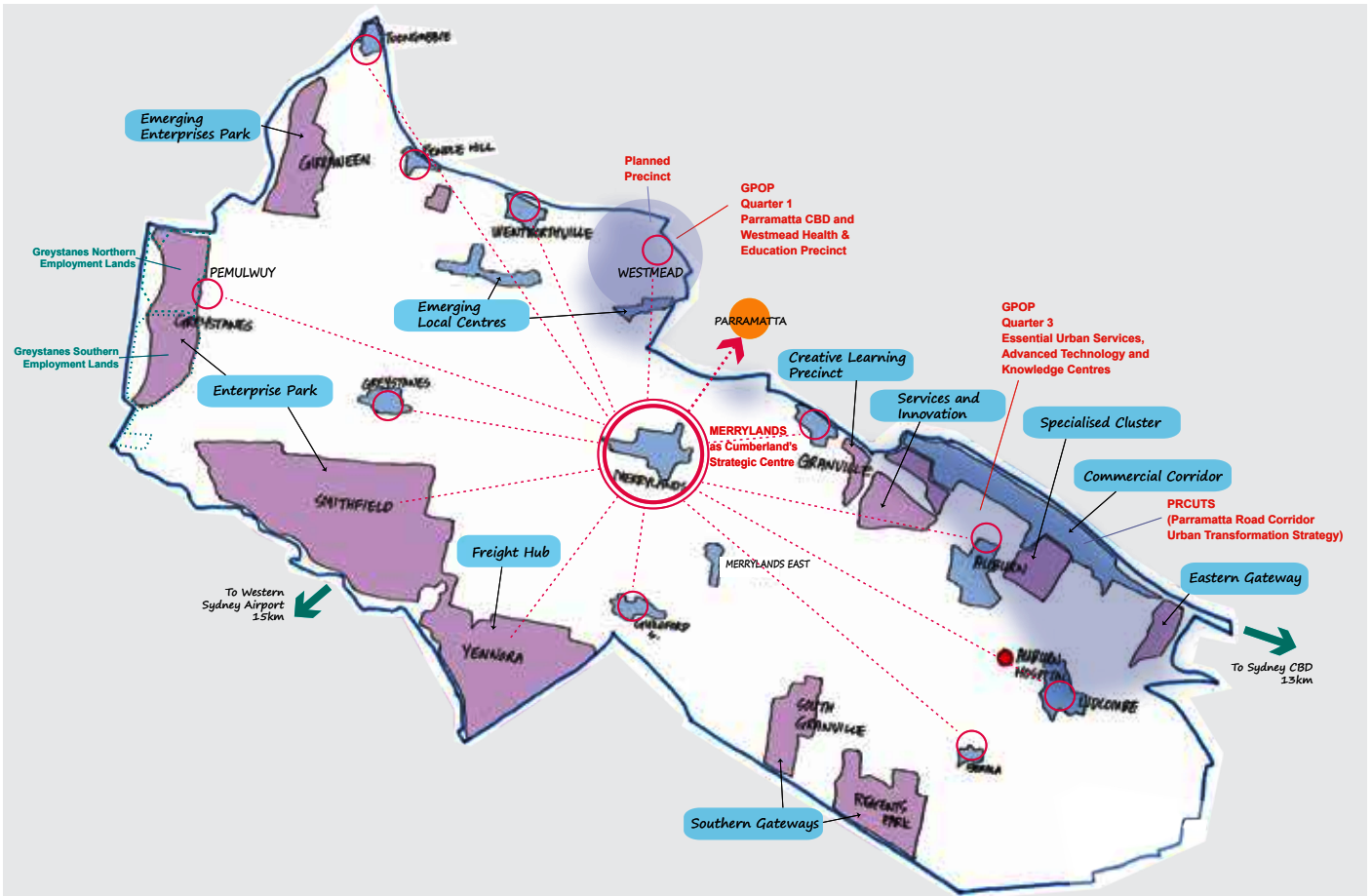
- Direction 6 – Jobs and skills for the city
 - Priority C8 – Delivering a more connected and competitive GPOP Economic Corridor
 - Priority C9 – Delivering integrated land use and transport planning and a 30-minute city
- Direction 7 – A well-connected city
 - Priority C7 – Growing a stronger and more competitive Greater Parramatta
 - Priority C10 – Growing investment, business opportunities and jobs in strategic centres
 - Priority C11 – Maximising opportunities to attract advanced manufacturing and innovation in industrial and urban services land
 - Priority C12 – Supporting growth of targeted industry sectors

In giving effect to the District Plan, *Cumberland 2030* focuses on the following key actions and corresponding strategies:

- Revitalising Hawkesbury Road so that it becomes the civic, transport, commercial and community heart of Westmead
- Prioritising infrastructure investments, focused on access to the transport network, which enhance:
 - o walkability within two kilometres of metropolitan or strategic centres or 10 minutes walking distance of a local centre
 - o cycling connectivity within five kilometres of a strategic centre or 10 kilometres of Greater Parramatta
- Prioritising public transport investment to deliver the 30-minute city objective for strategic centres along the GPOP Economic Corridor
- Co-locating health, education, social and community facilities in strategic centres along the GPOP Economic Corridor
- Investigating a freight rail corridor linking the Yennora Intermodal Terminal to WSA/proposed Western Sydney International Terminal
- Retaining and managing industrial lands, primarily for employment uses

At a local level, Council will prioritise:

- Supporting a strong and diverse local economy across own centres and employment hubs
- Promoting access to local jobs, education and care services
- Facilitating the evolution of our employment and innovation lands to meet future needs



Industrial and employment lands are an important part of land use planning. They provide jobs, education and care services and are essential to supporting a strong and diverse local economy. *Cumberland 2030* supports the retention of our employment (industrial) lands to provide locational opportunities for growth in new industries, such as digital innovation, media, the arts, creative, food and beverage manufacturing (underpinned by an existing and growing industry sector), allied health, research and development and advanced technology manufacturing.

Council is actively managing a transition away from traditional heavy industries, towards the industries of the future by using modern approaches to land use planning encouraging local jobs, culture and industry. Council actively seeks to leverage its employment and innovation lands to increase economic efficiencies and ultimately grow Cumberland’s local economy to help create more local employment and investment. Cumberland will also benefit from the economic activity associated with Greater Parramatta and the expansion of health services surrounding Westmead Hospital.



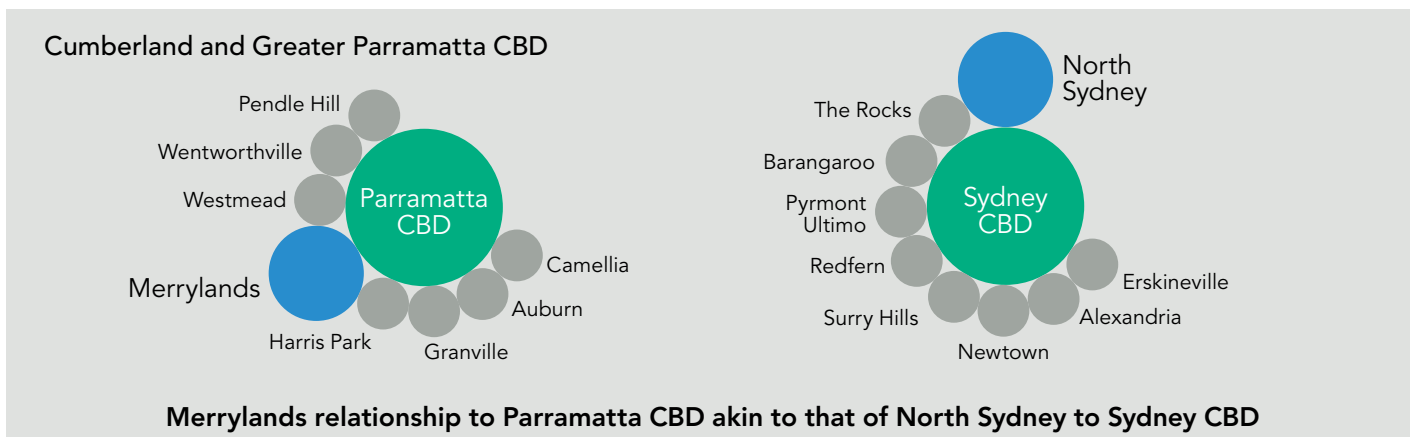
LOCAL PLANNING PRIORITY 10 – SUPPORT A STRONG AND DIVERSE LOCAL ECONOMY ACROSS TOWN CENTRES AND EMPLOYMENT HUBS

Council considers that the Merrylands Town Centre has potential to fulfil a more significant role in the District centres hierarchy. Council strongly advocates for Merrylands as a Strategic Centre in recognition of its planned size, diversity of activities, connections to transport and supporting role it plays to Greater Parramatta.

Council has several town centre strategies and public domain plans already in place that encourage connectivity and linkages, centre activity, shopfront revitalisation, safety and security. This will ensure that our town centres are diverse and attractive places for residents and business alike.

Precinct-specific and site-specific place-based planning is required to revitalise centres in decline and encourage diverse of activities supporting local economy and growth of population.

Council has in place several initiatives to enhance the tourist and visitor experience in the Cumberland area, including an events program and activation strategy. Council is also working with the Western Sydney Business Collective Chamber to promote the tourist and visitor economy both within Cumberland and across Sydney's West.



Actions

- i. Advocate Merrylands as a Strategic Centre in recognition of its planned size, diversity of activities, connections to transport and the supporting role it plays to Greater Parramatta – **short term**
- ii. Support business and industry as important element of our local economy and culture – **ongoing**

LOCAL PLANNING PRIORITY 11 – PROMOTE ACCESS TO LOCAL JOBS, EDUCATION OPPORTUNITIES AND CARE SERVICES

The Region and District Plans place emphasis on metropolitan and strategic centres as the primary focus for investment in major infrastructure and growth in the Central City District. This necessarily means there will be a continued need for residents of Cumberland to travel outside the area for employment and education opportunities. There is an obvious opportunity here for Cumberland to promote its own key centres and employment lands to ensure that our residents can access jobs close to home.

Whilst Cumberland benefits from its location and proximity to strategic centres and employment hubs immediately surrounding the area, our own centres and employment lands are also valuable assets with potential to provide local jobs and services for our growing population. Council is committed to supporting and promoting our centres and employment lands to benefit the Cumberland community and local economy.

Actions

- i. Continue to promote access to local jobs, education opportunities and care services through Council's strategies, plans and programs – **ongoing**

LOCAL PLANNING PRIORITY 12 – FACILITATE THE EVOLUTION OF EMPLOYMENT AND INNOVATION LANDS TO MEET FUTURE NEEDS

Cumberland is located centrally in Greater Sydney and several the employment and innovation lands have good access to key freight routes. The Cumberland Employment and Innovation Lands Strategy outlines a strategic framework that identifies the precincts and their focus to support the evolution of employment and innovation lands in Cumberland.

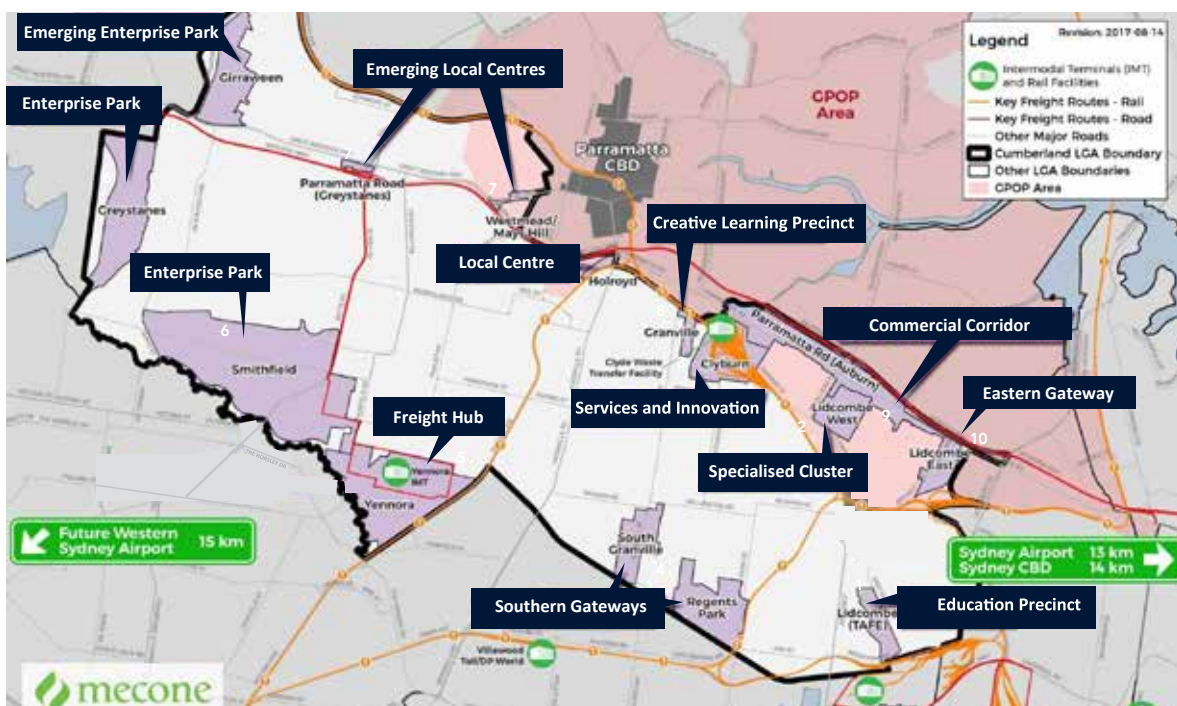
The Cumberland Employment and Innovation Lands Strategy, Central City District Plan and Future Transport Strategy identify the Yennora Intermodal Terminal as a protected freight corridor, with an opportunity for improved accessibility. Council will work with relevant Government agencies to ensure the long-term future of the Yennora Intermodal Terminal.

Urban support services in Cumberland have an important function for Greater Sydney. As an example, Clyde Intermodal Terminal and Clyde Transfer Terminal have a critical function as part of NSW freight infrastructure. Council will continue to support the role of urban support services.

The viability of our employment lands precincts is dependent on the businesses who locate there being able carry out their operations unencumbered by sensitive adjoining land uses such as housing. Council will consider the permissibility of uses across Council’s employment and business zones, together with any new supporting requirements such as floor to ceiling heights. Council will also review permitted land uses to enable opportunities to accommodate variety of job industries in align with changing technologies and future trends.

Actions

- i. Implement the Cumberland Employment and Innovation Lands Strategy – **short term**
- ii. Work with relevant Government agencies to ensure the long-term future of the Yennora Intermodal Terminal – **ongoing**
- iii. Promote Clyde Intermodal Terminal and Clyde Transfer Terminal as a critical function of the NSW freight infrastructure network – **ongoing**



9. The great outdoors: Environment and open spaces

This chapter is aligned to the following Directions and Priorities under the **Sustainability** theme in the Central City District Plan:

- Direction 8 – A city in its landscape
 - Priority C13 – Protecting and improving the health and enjoyment of the District’s waterways
 - Priority C15 – Protecting and enhancing bushland, biodiversity and scenic and cultural landscapes
 - Priority C16 – Increasing urban tree canopy cover and delivering Green Grid connections
 - Priority C17 – Delivering high quality open space
- Direction 9 – An efficient city
 - Priority C19 – Reducing carbon emissions and managing energy, water and waste efficiently
- Direction 10 – A resilient city
 - Priority C20 – Adapting to the impacts of urban and natural hazards and climate change

In giving effect to the District Plan, *Cumberland 2030* focuses on the following key actions and corresponding strategies:

- Duck River and Prospect Reservoir Green Grid Priority Corridors
- Urban cooling

At a local level, Council will prioritise:

- Protecting, enhancing and increasing natural and green spaces
- Improving access to and health of waterways
- Planning for a resilient city that can adapt to natural hazards and climate change
- Supporting urban cooling to minimise heat island effects



LOCAL PLANNING PRIORITY 13 – PROTECT, ENHANCE AND INCREASE OUR NATURAL AND GREEN SPACES

Council is determined that the natural beauty of Cumberland’s parks and green spaces are accessible to all. Council manages an extensive network of parks and recreational reserves where residents can play, socialise and connect with others. Council is responsible for planning and designing local open spaces, sportsgrounds and play spaces. Council also maintains local parks and gardens, sportsgrounds, golf courses, play spaces, hard courts, bush reserves, corridors and streetscapes that make up the approximately 700 ha of green space in Cumberland.

Council is also committed to keeping Cumberland clean and green. Council provides a wide range of community-focused waste education and environmental initiatives to help residents live sustainably. Council has also partnered with external agencies to look after and improve local waterways, work with schools to engage children and families, and

is developing a management plan for vegetation across Cumberland.

Council is pursuing a range of initiatives that support improvements to the Duck River Corridor. This includes access along its banks and improvements to the corridor’s environmental habitats, water quality and environmental flows. Council’s approach is consistent with the Duck River Corridor priority project identified in the District Plan to create continuous north-south walking and cycling links and a regional open space destination, while also securing improvements to habitat for ecological communities. Council will also progress strategic planning work on biodiversity and open space to identify issues and needs in Cumberland and outside the area.

Actions

- i. Finalise the Cumberland Biodiversity Strategy – **short term**
- ii. Progress the Cumberland Open Space and Recreation Strategy – **short term**
- iii. Continue to protect and enhance natural and green spaces through Council’s strategies, plans and programs, including opportunities to increase these spaces – **ongoing**



LOCAL PLANNING PRIORITY 14 – IMPROVE ACCESS AND HEALTH OF WATERWAYS

The access and health on waterways is becoming a more important issue. This includes the ability of the community to use waterways and the environmental condition of waterways in Cumberland.

Council is progressing a range of opportunities in this area. This includes reduction in stormwater run-offs, through water sensitive urban design, role of planning controls and initiatives to improve water quality and ecosystem diversity.

Actions

- i. Work with stakeholders of local catchments to develop whole of catchment land use policy and statutory planning mechanisms that improve water quality across the whole catchment – **short term**
- ii. Explore options to reduce stormwater runoff through water sensitive urban design approaches – **short term**



LOCAL PLANNING PRIORITY 15 – PLAN FOR A RESILIENT CITY THAT CAN ADAPT TO NATURAL HAZARDS AND CLIMATE CHANGE

There is increasing global focus and support for pursuing resilience for our cities and urban populations.

Our environment is changing due to a variable climate, and the way in which we position ourselves to respond is a priority consideration for Council. A key objective of *Cumberland 2030* is to facilitate an environmentally sustainable and energy efficient environment. Council will encourage all new development to incorporate energy efficient building design and 'water-wise'

landscaping measures. To lessen the heat island effect of highly impervious developed areas, Council will investigate ways to create a green space network of public open space and tree-lined streetscapes.

Cumberland 2030 is mindful of not locating new urban development in areas exposed to natural and urban hazards and consider options to limit the intensification of development in existing urban areas most exposed to hazards. This will be progressed through our planning controls and delivery initiatives.

Actions

- i. Progress work for a resilient city through Council's strategies, plans and programs – **ongoing**



Cumberland Native Stingless Bee Hive Program

Honey bees, wild and domestic, perform about 80 percent of all pollination worldwide. A single bee colony can pollinate 300 million flowers each day. Grains are primarily pollinated by the wind, but fruits, nuts and vegetables are pollinated by bees. Seventy out of the top 100 human food crops, which supply about 90 percent of the world's nutrition, are pollinated by bees.

Since 2013, bee populations around the world have fallen by a third, with climate change amongst other factors identified for blame. In a widely-shared post on Facebook that has inspired hashtag #savethebees, the Attenborough fan page warned the disappearance of bees would spell the end of humanity within four years. "If bees were to disappear from the face of the earth, humans would have just four years left to live", it said.

Australia has over 1,500 species of native bee, and the Sydney region is home to about 200 species. The Native Stingless Bee Hive Program provides an opportunity for Cumberland Council residents to host a Bee Hive in their own backyard or balcony in a bid to support our local bee colonies.

LOCAL PLANNING PRIORITY 16 – SUPPORT URBAN COOLING TO MINIMISE HEAT ISLAND EFFECTS

Our urban areas create their own microclimates through influencing the surrounding atmosphere and interacting with climate processes. This is known as the urban heat island effect, as typically urban areas have higher air temperatures than surrounding non-urban areas.

This effect is expected to increase in Sydney as urban development continues. The effect is often worsened by development activities that replace green spaces with more hard surfaces that absorb heat. Human activities such as traffic, industry and electricity usage generate heat and exacerbate the urban heat island effect. Heatwaves impact not only all residents in the Sydney area but native flora and fauna. They

particularly impact the elderly, children, those with existing medical conditions and the disadvantaged. Heatwaves kill more Australians each year than any other natural disaster and place a significant burden on the economy.

Council will deliver urban form in new development areas that is landscape led, where water is retained within a landscape through permeable surfaces and an irrigated tree canopy, with compact urban form. Council will continue to engage with government and industry stakeholders to ensure regulatory frameworks and planning decisions aim to minimise extreme heat in urban environments.

Actions

- i. Progress work on urban cooling through Council's strategies, plans and programs – **ongoing**



Part C:
IMPLEMENTATION

10. Implementation, monitoring and reporting

IMPLEMENTATION

Cumberland 2030 presents an opportunity for Council to create a planning vision for the Cumberland area that respects and strengthens the character of our suburbs and the social, environmental and economic values of our community. It communicates the land use strategy for Cumberland over a 10-year horizon. To realise this vision, a series of amendments to other Council plans which provide the delivery framework for Council's strategic planning will be required.

Key mechanisms for implementation include the implementation of a new Cumberland Local Environment Plan and Development Control Plan, Council's capital works program and other programs and services, and partnerships with traders, community organisations and other government bodies.

The strategic directions and initiatives outlined in *Cumberlands 2030* will be reviewed every five years to consider the changing regional and district context of the Cumberland area.

AMENDMENTS TO PLANNING CONTROLS

Proposed developments which align to the strategic planning direction in Cumberland may require changes to development controls or land use zoning to occur before a development application can be submitted. In this case, an amendment to the Local Environment Plan would be required.

Amendments to the Local Environment Plan are subject to planning proposals in accordance with section 3.4 of the *Environmental Planning & Assessment Act 1979*. Planning proposals may either be prepared by Council or by applicants. Alignment to the strategic direction within Cumberland will be a significant consideration when determining whether an amendment will proceed.

Actions

- i. Prepare a new Cumberland Local Environmental Plan – **short term**
- ii. Prepare a new Cumberland Development Control Plan – **short term**

11. Region and District Plan alignment

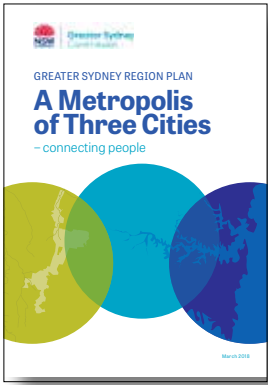
PLANNING FRAMEWORK AND POLICY CONTEXT

Cumberland 2030 has been prepared in accordance with clause 3.9 of the *Environmental Planning and Assessment Act 1979* which sets out the requirement for Council to prepare a local strategic planning statement.

It gives effect to the Greater Sydney Regional Plan and Central City District Plan, implementing the directions and priorities at a local level. It is also informed by other state-wide policies including Future Transport Plan 2056 and the State Infrastructure Strategy, outlining how these plans will result in changes at the local level.

The overall policy context for *Cumberland 2030* is established largely from State planning policy, with a detailed context provided by Council's Community Strategic Plan and local planning policy.

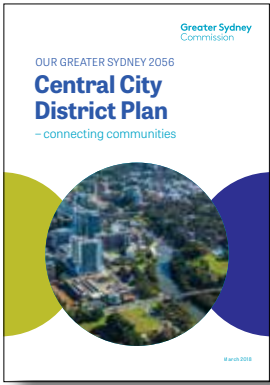




GREATER SYDNEY REGION PLAN

Directions & Priorities (Regional)

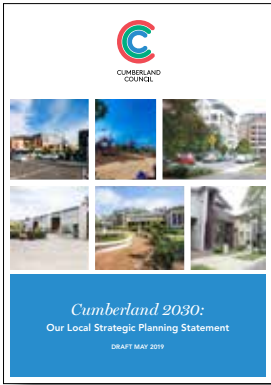
Infrastructure	Liveability	Productivity	Sustainability
<p>A city supported by infrastructure Infrastructure supporting new developments</p> <p>A collaborative city Working together to grow a Greater Sydney</p>	<p>A city for people Celebrating diversity and putting people at the heart of planning</p> <p>Housing the city Giving people housing choices</p> <p>A city of great places Designing places for people</p>	<p>Jobs and skills for the city Creating the conditions for a stronger economy</p> <p>A well-connected city Developing a more accessible and walkable city</p>	<p>A city in its landscape Valuing green spaces and landscape</p> <p>An efficient city Using resources wisely</p> <p>A resilient city Adapting to a changing world</p>



CENTRAL CITY DISTRICT PLAN

Directions & Priorities (District)

Infrastructure	Liveability	Productivity	Sustainability
<p>Direction 1 – A city supported by infrastructure</p> <p>Priority C1 – Planning for a city supported by infrastructure</p> <p>Direction 2 – A collaborative city</p> <p>Priority C2 – Working through collaboration</p>	<p>Direction 3 – A city for people</p> <p>Priority C3 – Providing services and social infrastructure to meet people’s changing needs</p> <p>Priority C4 – Fostering healthy, creative, culturally rich and socially connected communities</p> <p>Direction 4 – Housing the city</p> <p>Priority C5 – Providing housing supply, choice and affordability with access to jobs, services and public transport</p> <p>Direction 5 – A city of great places</p> <p>Priority C6 – Creating and renewing great places and local centres, and respecting the District’s heritage</p>	<p>Direction 6 – Jobs and skills for the city</p> <p>Priority C8 – Delivering a more connected and competitive GPOP Economic Corridor</p> <p>Priority C9 – Delivering integrated land use and transport planning and a 30-minute city</p> <p>Direction 7 – A well-connected city</p> <p>Priority C7 – Growing a stronger and more competitive Greater Parramatta</p> <p>Priority C10 – Growing investment, business opportunities and jobs in strategic centres</p> <p>Priority C11 – Maximising opportunities to attract advanced manufacturing and innovation in industrial and urban services land</p> <p>Priority C12 – Supporting growth of targeted industry sectors</p>	<p>Direction 8 – A city in its landscape</p> <p>Priority C13 – Protecting and improving the health and enjoyment of the District’s waterways</p> <p>Priority C15 – Protecting and enhancing bushland, biodiversity and scenic and cultural landscapes</p> <p>Priority C16 – Increasing urban tree canopy cover and delivering Green Grid connections</p> <p>Priority C17 – Delivering high quality open space</p> <p>Direction 9 – An efficient city</p> <p>Priority C19 – Reducing carbon emissions and managing energy, water and waste efficiently</p> <p>Direction 10 – A resilient city</p> <p>Priority C20 – Adapting to the impacts of urban and natural hazards and climate change</p>



CUMBERLAND 2030

Directions & Priorities (Local)

Getting around: Access and movement	Place and spaces for everyone: Housing and community	Going about our business: Economy, employment and centres	The great outdoors: Environment and open spaces
<p>Planning Priority 1 – Strengthening Cumberland’s position in the District through collaboration</p> <p>Planning Priority 2 – Advocating for a range of transport options that connect our town centres and employment hubs, both locally and to Greater Sydney</p> <p>Planning Priority 3 – Aligning local infrastructure delivery with planned growth</p> <p>Planning Priority 4 – Improving accessibility within our town centres</p>	<p>Planning Priority 5 – Delivering housing diversity to suit changing needs</p> <p>Planning Priority 6 – Deliver affordable housing suitable for the needs of all people at various stages of their lives</p> <p>Planning Priority 7 – Designing vibrant and attractive centres</p> <p>Planning Priority 8 – Celebrating our natural, built and cultural diversity</p> <p>Planning Priority 9 – Providing high quality, fit-for-purpose community and social infrastructure in line with growth and changing requirements</p>	<p>Planning Priority 10 – Supporting a strong and diverse local economy across town centres and employment hubs</p> <p>Planning Priority 11 – Promoting access to local jobs, education opportunities and care services</p> <p>Planning Priority 12 – Facilitating the evolution of employment and innovation lands to meet future needs</p>	<p>Planning Priority 13 – Protecting, enhancing and increasing natural and green spaces</p> <p>Planning Priority 14 – Improving access to and health of waterways</p> <p>Planning Priority 15 – Planning for a resilient city that can adapt to natural hazards and climate change</p> <p>Planning Priority 16 – Supporting urban cooling to minimise heat island effects</p>



COMMUNITY STRATEGIC PLAN

Strategic Goals (Local)

Infrastructure	Liveability	Productivity	Sustainability
<p>A resilient built environment</p> <p>A range of transport options that connect our town centres to wider Sydney</p> <p>A strategic approach to planning and development that results in positive outcomes for the community</p>	<p>A great place to live</p> <p>Sense of community</p> <p>Celebration of diversity and young demographics</p>	<p>A strong local economy</p> <p>Access to local jobs and services</p> <p>Support for existing and emerging business</p> <p>A creative approach to planning that allows new innovative business to begin and flourish</p>	<p>A clean and green community</p> <p>Sense of community and liveability of the area</p> <p>A strategic approach to planning and development that results in positive outcomes for the community</p>



CUMBERLAND
COUNCIL

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