



Guildford CID Proposed Interventions

Oct 2025



Guildford CID Boundary

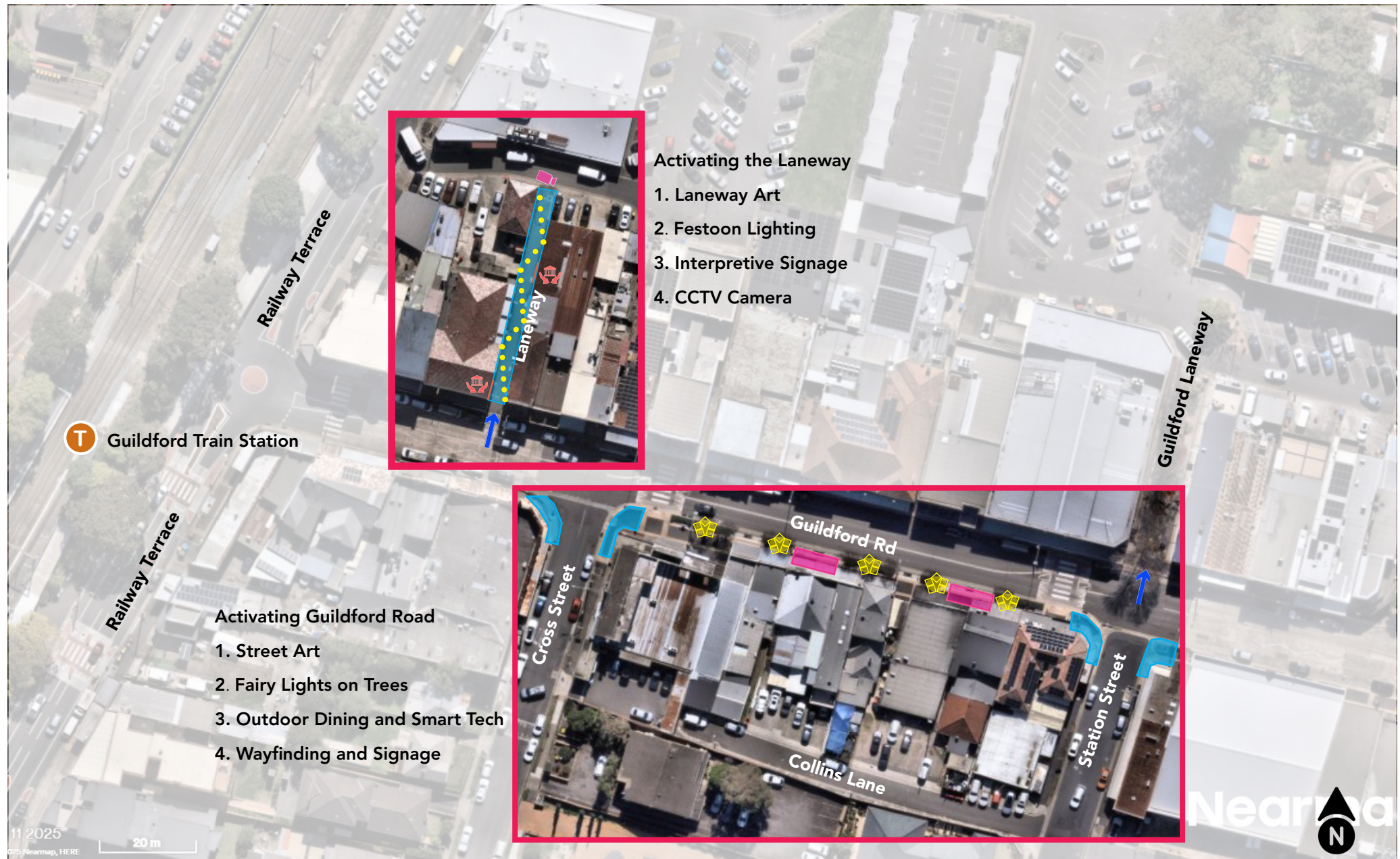


The 'Building a Better Guildford – Guildford Town Centre CID Project' is focused primarily on (but not limited to) the tenants and landowners situated on Guildford Rd, Guildford.

It has been developed to support the revitalisation of the Guildford Town Centre, leveraging commitments under the pilot program to deliver a series of initiatives designed to celebrate Guildford's character, diversity, and cultural richness.

The proposed Guildford Town Centre CID boundary (and the area of concern for the pilot project) runs from Railway Terrace in the west (parallel to the train tracks), extending eastward to Bolton Street as the eastern boundary

Guildford CID Physical Interventions Map



Activating the Laneway

Laneway Art

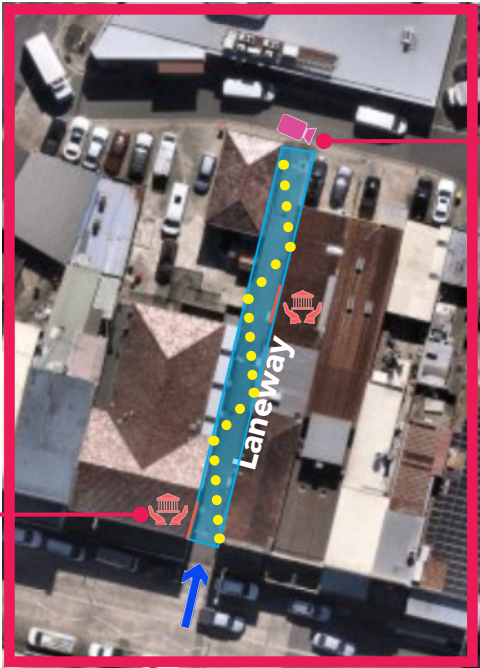


Festoon Lighting

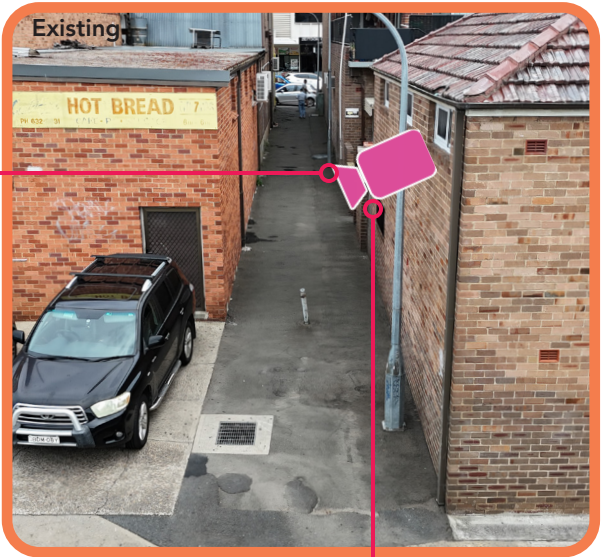


Activating the Laneway

Interpretive signage



CCTV camera



Interpretive Signage Precedent 1



Interpretive Signage Precedent 2



CCTV Camera Type

Activating Guildford Road

Street Art



Street Art Precedent 1



Street Art Precedent 2



Outdoor Dining and Smart Tech



Outdoor Dining Precedent 1



Outdoor Dining Precedent 2



Smart Tech - Charging Stations



Activating Guildford Road

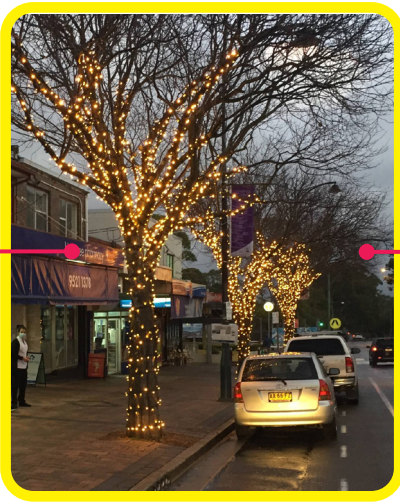
Wayfinding and Signage



Wayfinding and Signage Style for Cumberland City Council



Existing



Fairy Lights on Trees Precedent 1



Fairy Lights on Trees Precedent 2



Existing





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